

Press-Telegram  
*Southland*

LONG BEACH, CALIFORNIA, SUNDAY, OCTOBER 8, 1950

MAGAZINE  
Section



**FALL GARDEN NUMBER**

—Photo by H. S. Melvin  
Jeri Powell, vivacious and 17, makes the most of autumn-out-of-doors, as do Long Beach home gardeners who will find this issue of Southland Magazine filled with home and garden ideas.





# Fall Gardening Miracle of the Southland

**G**ARDENERS in the Southland are among the most fortunate in the entire world. In and around the Long Beach area there is no such thing as a "closed season" for gardening—fall is just as wide open for planting as spring or summer. What residents of this region normally consider an ordinary planting routine is looked upon by others—those living back east and in the middle west—as an absolute miracle of horticulture.

Newcomers to Long Beach are often skeptical of gardening on a 12-months-out-of-the-year basis. What, to them, seems most difficult to believe is our casual acceptance of winter-time gardening.

Surprisingly enough, many natives still fail to realize that sweet peas, calendulas and dozens of other popular subjects actually thrive in the Southland in the middle of winter. Even more striking is the fact that floral colors in December are often more radiant and gay than in June or July.

Professional gardeners will tell you that gardening in fall or winter can be a lot easier than in late spring or summer. Climatic elements, which in other parts of the country are considered dangerous, are, in Southern California, highly beneficial.

**P**LANTS are no longer subject to being cooked in the sun. Temperatures are mild and growing conditions ideal

By Bob Gilmore

for many of our most common ornamentals. Nor will the soil bake in the hot sun—there will be very little hot sun from here on out. That means less cultivation as far as the gardener is concerned and better aeration as far as your plants are concerned.

Rainfall, always a scarce item in the Southland, should increase during the next few months. That means more uniform watering which, of course, is a help to every gardener. It also provides certain intervals when you can ease up on your own watering schedule.

The fall of the year is undoubtedly the best possible time for seeding a new lawn or reseeding an old one. The cooler temperatures now prevailing are far more encouraging to young grass seedlings than the conditions of late spring and summer.

Weeds are now entering a comparative period of decline. This means that time formerly spent on eradication of these pests can now be put to better advantage. Gardens that a few months ago were pock-marked by irascible weeds will now show a neater and cleaner appearance.

**V**EGETABLE gardening can be continued in full swing. Many varieties perform admirably during the next few months. Be sure you plant what are known as the cool weather crops. Approximately 20 distinct varieties of vegetables can be grown during the fall and winter months in the Southland. You have your choice of propagating the

plants either by seed or from established transplants.

The sooner you get started on planting vegetables for fall and winter growth the better. Some of the more popular selections that can be started now include: Beets, broccoli, brussels sprouts, cabbage, carrots, cauliflower, celery, chard, endive, kale, kohlrabi, lettuce, onions, parsley, peas, radishes, spinach and turnips.

Another very interesting fall and winter gardening pastime in this area is growing ornamentals from established transplants. These are brought almost to the flowering stage—in many instances the plants are in bloom—by the nurserymen when offered to the public. You need merely make your selections, then transplant the seedlings to your own garden. Practically overnight they will burst into blooms. Garden supply stores carry a varied assortment of these transplants—both flower and vegetable.

**M**ANY gardeners regard the fall as the most exciting season on their gardening calendar. For this is when bulbs, both domestic and foreign-grown, should be planted. If you want romance in your garden, bulb gardening will provide it. Tulips, daffodils, hyacinths, freesias, anemones, ranunculus, iris and many other wonderful bulbs should be started now.

October, as a matter of fact, can be the busiest month in your gardening year. In the months immediately ahead you can have in your garden either a living bouquet or your daily ration of fresh vegetables. If time and space permit you can have both.



Pelargoniums bloom intermittently throughout the cooler months of the year and contribute to the fall gardening brilliance that is a miracle of the Southland.

## Camera ANGLE

By The Shutterbug

**N**OW THAT you have a nice collection of pictures that tell a happy story of your summer fun—what are you going to do with them?

Are you going to leave them scattered about the house, the prints from one roll in a desk drawer—the pictures of the day you spent at the lake left loose between the pages of your album?

After all the trouble you've taken to make these pictures good, they certainly deserve a better fate. You owe it to yourself to at least make a start in the right direction by getting them all together in one place. Then you can decide how you want to keep them in



You will want to put pictures like this one, which tells a story of grandmother's visit, in an album.

order to get the most pleasure from them.

But, first of all, edit them! Be critical of your pictures. If, for example, one is terribly over-exposed, so that your best girl is only a faded imitation of her pretty self, throw it away! There's no point in keeping it. It's no credit to you, or to your subject. If you just can't bring yourself to do away with the evidence of your photographic mistakes, at least separate the black sheep and don't show them to others.

Of course, with your good prints you'll want to organize them—chronologically, according to subject matter, or in whatever fashion is most satisfactory—and mount them in albums or scrapbooks. You have a wide variety of books from which to choose and, of course, you can even make up your own if you can't find one that exactly fits your needs.

You may want to mount them in a large general album; you may want to make up a special one and label it "Vacation, 1950"; or you may decide to assemble a series of quite small albums, each containing a few pictures covering a particular day or occasion.

Handle them however you wish, but do keep them where you can find them easily and enjoy them often.

**I**NDIVIDUAL playground winners of the Recreation Commission's Hobbymobile held the spotlight at the Long Beach Camera Guild's program recently at Franklin Junior High School. Twenty-two junior photographers were competing for the annual Gold Cup award presented by the Guild at the close of each summer season. Judges for the occasion were Frank Lindgren of the Long Beach School System, Wilson Dresler the Guild's print chairman and your Shutterbug. Believe me it was no easy matter for us to select the winners from the group submitted this year. The Gold Cup Award was earned by John Bartley of 4625 E. Broadway for his excellent shot of a playground baseball game. Second award went to Richard Phillips of 2790 Eucalyptus, who proved his ability to "see pictures" with his study of feet. Third prize was awarded to John Dyer of 460 E. 56th St. for his good work in photographing the arches of John Addams School. Second and third award winners were given books on photography

and all entrants received "Award of Merit" ribbons. Jimmy Peterson, who assisted Joaquin Miller in the Hobbymobile this year, outlined the purpose and procedure of this playground program showing pictures of its operation. Movies were shown completing an enjoyable evening.

**W**ITH CAMERA CLUBS. . . Long Beach Camera Guild holds its monochrome print competition, Wednesday, 8 p. m., at the Alamos Library Auditorium, 1836 E. Third St. . . Midway City Community Camera Club has a meeting scheduled for Wednesday, 8 p. m., at the Fellowship Hall, Community Church in Midway City. . . Santa Ana Camera Guild has a meeting slated for Thursday, 8 p. m., at the Community Center, 1208 W. Eighth St., Santa Ana. . . The Boys' Club Photography Group has a darkroom session on Tuesday, 6:30 p. m., at the Boys' Club, 1585 Chestnut Ave. . . Camera Club of San Pedro has a color competition on Friday, 8 p. m., in the Anderson Memorial Bldg., Sixth and Mesa Sts., San Pedro. . . Visitors are welcome at all these camera club meetings.

**D**ONT MISS the outstanding exhibition of photography by Frank Lindgren now on display at the Jergins Arcade Gallery under the auspices of the Long Beach Camera Guild. Forty prints by this well-known photographer and teacher make up the show and include many that have brought him national honors.

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**Member  
PACIFIC SUNDAY  
MAGAZINES**

FRED TAYLOR KRAFT,  
Magazine Editor

## In Memory of Columbus

By Claire M. Grubb

**W**HERE is San Salvador, the little island called by the Indians Guanahani, and the first to welcome Christopher Columbus to the Western Hemisphere?

The exact site where Columbus made his discovery, now commemorated each Oct. 12 as Columbus Day, is a matter of conjecture, but it is believed to be the island of Watling in the Bahama group. Columbus, in his logbook, described San Salvador as "flat and green with gardens and sweet water in profusion, and a port capable of holding all the fleets of Europe."

From a plane flying over the Bahamas, Watling looks like a tiny coral pinnacle in a setting of crystal blue. But Columbus saw it through the eyes of adventure—a strange new land rising suddenly out of the sea. A dream that had come true.

Today, the fleet of silver ships that link the West Indies have a wing spread greater than the 98 feet overall length of Columbus' flagship, the Santa Maria. In 1492, the Spanish galleons had high sterns, and their sails were bellying canvas triangles caught at one end of the yardarms, and at the two lower corners to the deck. The graceful flying ships of 1950, with their four huge motors, cover the route of Columbus' journey of seven weeks in the matter of hours.

The amount of reliable information about the life of the great discoverer is very meager. In Genoa, Italy, a narrow little house, 11 feet wide, is claimed, through its Latin inscription, to be his birthplace.

**S**OME historians record that the young Christopher spent a year in the University of Pavia studying astronomy and cosmography from maps which showed that the earth was flat.

Arguments of 15th Century theology and science to the contrary only strengthened Columbus' conviction that the earth was round, and that by charting his course past the bulge of Africa, southwest to the Canaries, and then due west for about 700 leagues, following the 28th parallel, he could reach the Indies. Such a mad idea met with

opposition, ridicule, royal sneers and years of rebuffs from half the courts of Europe. Finally help came through Queen Isabella of Spain; then perilous weeks on the unknown sea with unwilling, superstitious sailors on the verge of mutiny.

Friday, Oct. 12, 1492, a faint light gleamed through the darkness, like a moving candle. Another sleepless night. Then dawn brought confirmation. Land! Land—at a distance of about two leagues.

"The Indians," Columbus wrote, believing he had landed off the coast of India, "were naked, with painted faces and gold ornaments in their ears. They have a peculiar custom. Both men and women were carrying a roll made of a weed called 'tobacco' which they put in their mouths and lighted."

**C**OLUMBUS made only casual mention of this "peculiar custom." His interest was in the gold ornaments the Indians were wearing, gold that he might take back to the Spanish monarchs to make good his claims that he had reached India by a westward route. Columbus had no way of knowing that some day the yearly tax on this weed called "tobacco" would exceed all the wealth that Spain ever took from her American colonies.

On his return to Spain, Co-



This is the front of the home where Columbus was born. The place bears a marker with an inscription in stone.

lumbus was welcomed with wild acclaim by high and low, and was given the title, "Don Cristobal Colon, our Admiral of the Ocean Seas, Viceroy and Governor of the Islands discovered in the Indies." But jealousy soon turned the court against him and he died in obscurity in Valladolid, Spain, in 1506.

Where is the final resting place of the great Cristobal Colon? That, too, is a matter of conjecture.

Columbus was buried first in Valladolid in a Franciscan church, but soon his remains were transferred to Seville. Then in 1536, duly authorized by Charles V, two lead boxes containing the remains of the great discoverer and his son, Diego, were sent to Santo Domingo, in accordance with a provision in Columbus' will that he be buried across the sea on the island he so dearly loved. The caskets were placed under the floor near the

altar in the cathedral of Santo Domingo.

**Y**EARS passed, and the Spanish, fearing an invasion from England under Sir Francis Drake, carefully obliterated all inscriptions and identifications over the two graves to prevent possible defilement. In 1795 Santo Domingo was ceded to France. Thereupon, the Spanish disinterred a small casket, supposedly containing the remains of Columbus, and sent it to Cuba on the battleship San Lorenzo. Great pomp and ceremony accompanied the arrival in Havana, and the casket was placed in a niche in the wall of the cathedral, the place being marked with a memorial tablet.

Another war feared in 1893—the Spanish-American. Upon the evacuation of the Spanish from Cuba the casket was sent back to Spain on another war-

(Continued on Page 9.)



The world will pay honor October 12 to the memory of Christopher Columbus.

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# Avocado... Food Heritage

## from the Aztecs



A ripe avocado is an epicurean treat. Test for ripeness is made by pressing lightly between palms. Fruit should "give," feel soft.

Butter-soft, vitamin-rich food of ancient Incas, avocados have come to the Southland as a rich heritage, a delight known long before white men came to the New World. The avocado has risen to an important place in the dietary scheme of modern Americans, as it was in the time of the ancients and has assumed proportions of a major food industry. Today there are about 18,000 acres of avocados planted from Santa Barbara southward to Mexican border.



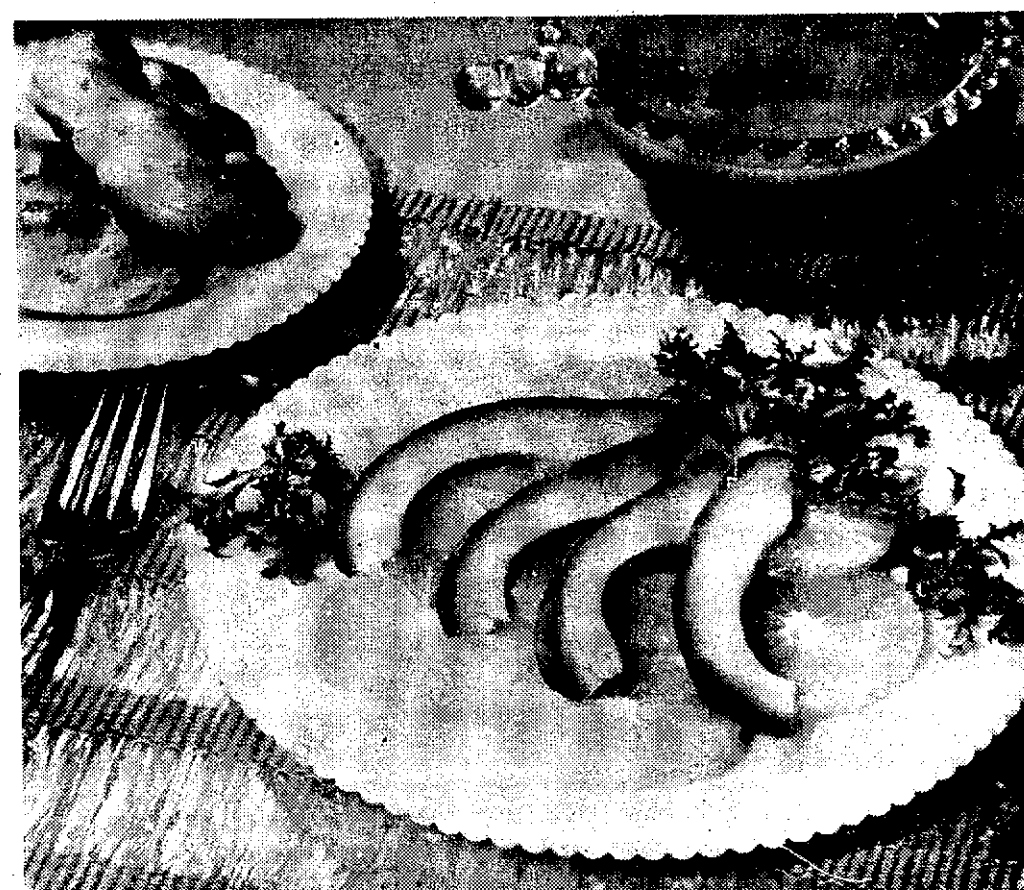
Harvesting of avocados calls for care and skill. Each stem must be trimmed off close to the fruit to prevent bruising of other fruit when avocados are placed in the boxes used by pickers.



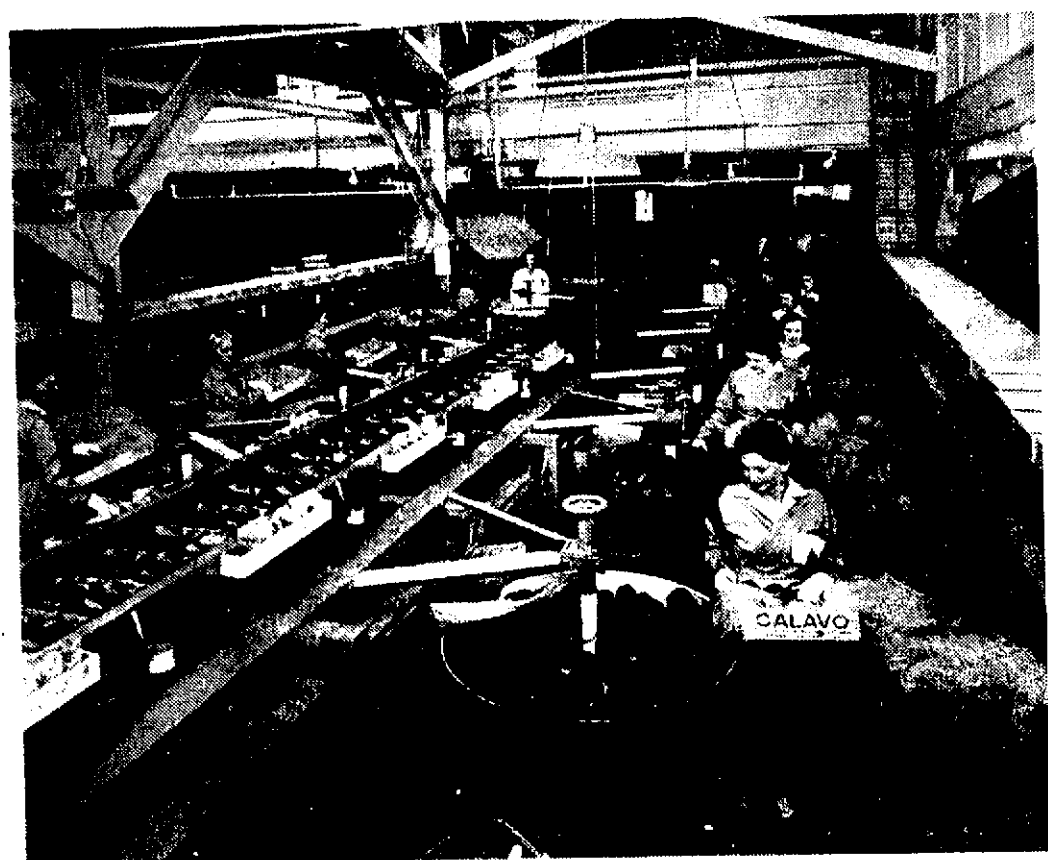
Avocado growing and marketing has become a big-time industry in the Southland. Here, skilled graders sort fruit in packing house.



Here is a branch on a heavy-producing tree in Lester Williams' grove in Orange County.



Delicious however it may be served, avocado is especially popular when sliced with orange or grapefruit and served as salad course.



Calavo is widely-known name in avocado market. Fruit, stamped with name, is sized automatically and distributed for packing.

Dating back at least four centuries, its history covering two continents, a fruit that was a strange treat to the Spaniards in their conquest of the New World is now a staple in U. S. food marts. It is avocado, or "ahucatl" as the Aztecs called it. Mexicans, Central Americans and South Americans left picture writing telling of avocados in ancient days. Records of the Mayans of Guatemala, dating back to 261 B. C., listed the avocado as "on" and the Inca dynasty left the name of "palta" in Peru, and this name still persists in some parts of South America. Mexico called it "aguacate" or alligator pear, an unpoetic name which is fast losing popular favor. Cortez and his soldiers discovered the Aztec reference to the fruit and first written accounts of this vitamin-high food come to us in the accounts of a Spanish explorer, Fernandez de Enciso, who wrote: "It is like butter and is of marvelous flavor, so good and pleasing to the palate that it is a marvelous thing." Ancients likened fruit to pears.



Fuente avocado tree shades yard of Navy Lt. and Mrs. A. E. Skinner, of 246 Junipero Ave. Mrs. Skinner planted the tree 23 years ago.



Book Reviews

Dudes Taking Over Romantic Old West

By Fred Taylor Kraft  
(Press-Telegram Book Editor)

COWBOYS AND CATTLE KINGS: Life on the Range Today, by C. L. Sonnichsen. 316 pp. Norman: University of Oklahoma Press. \$1.50.

SQUATTY, purebred Herefords now graze where the longhorns once trod, the horse-drawn chuck wagon has been swapped for a truck, and the boss often rides his range in a jeep, but you can take Author Sonnichsen's word for it that the west of vast, sprawling ranches, of surging herds of howling cattle, of cattle kings, still exists. And it's still a romantic west. So much so that dudes plague the wide-open spaces, often buying their own spreads and loving the free life they are leading. And with beef prices sailing into the cloudless, smogless skies, they're making money, too.

Black Gold Discovered in California

BLACK BONANZA, by Frank J. Taylor and Earl M. Wally. 320 pp. New York: McGraw-Hill. \$1.

IN 1835, when a quarter of a million eager prospectors were digging in the Sierra Nevada foothills for their share of California's fabulous gold bonanza, two Mexican prospectors, Gen. Andreas Pico and his nephew, Romulo, were digging pits unnoticed in a canyon north of San Fernando Mission in Southern California. From these pits the Picos scooped up black, sticky tar which they sold at the mission for healing and illuminating purposes. That was the beginning of the black bonanza, destined to change the tempo, the customs, and the way of life of the world.

The thrilling story of oil, particularly the oil story of the west, is set forth in this historical narrative by two crack writers.

Taylor and Wally tell the beginnings of the oil industry—how George S. Gilbert, a '49'er who had been a New York sperm-oil dealer, devised a crude refinery near Ventura Mission to boil off the vapors of black petroleum from pits in Sulphur Mountain, and then sold this grease for squeaky ox-cart axles. They tell how Uncle Billy Smith, a blacksmith, punched a hole in the earth at Titusville on Oil Creek in Pennsylvania, and that hole became the country's first oil well. They tell how early druggists bottled crude petroleum as "rock oil, celebrated for its wonderful curative powers." Then they tell about the California and Pennsylvania oil stampedes.

One of the pioneers in the days of Pennsylvania's oil boom in the 1860's was Lyman Stewart, who later helped to found California's oil industry and lived to see petroleum become the world's lifeblood. He was one of the founders of Union Oil Co. of California, and Taylor and Wally tell the oil story through Union's experiences. They also relate how Stewart and others battled for production and then for markets, how they fought against foreign attempts to control some of America's most valuable oil resources, how they turned chemists to learn what could be done with refinery by-products.

The book is illustrated with 186 photographs.

New Magazine

Story-A-Day, a weekly magazine for young children and parents to read together, will make its appearance on the stands in December. It is announced. Each issue will contain seven short stories, one to be read each day to children 3 to 7 years of age.

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Pine at Fourth



This illustration is from "The Story of Mountains," by Dr. Ferdinand C. Lane, to be published by Doubleday Oct. 19. Shown here is Karakoram Range of Northern Kashmir. This factual book tells all about mountains: origin to importance in history and literature.

Fiction Shelf

FOLLOW THE SEVENTH MAN, by Robert Standish. 244 pp. New York: The

MYSTERIES surrounding the age-old Orient become breath-taking when told by Robert Standish, whose "Elephant Walk" was a Literary Guild Selection last year. Drawing from knowledge gained in the Far East, the South Pacific and India, the author again has written a tremendously gripping tale, the locale being the tiny Malayan kingdom of Zimbatan.

"Follow the Seventh Man" is the story of Sellin, an Oriental ruler, and Susan Ketterling, whose "Elephant Walk" was a Literary Guild Selection last year. Drawing from knowledge gained in the Far East, the South Pacific and India, the author again has written a tremendously gripping tale, the locale being the tiny Malayan kingdom of Zimbatan.

DO EVIL IN RETURN, by Margaret Millar. 243 pp. New York: Random House. \$2.50.

A LOVELY female doctor is in love with a married man, and a very nice young man is in love with the doctor. That's the enough for a story, but "Do Evil in Return" has, in addition, as many murders as most run-of-the-mill mystery novels and an unusual denouement. Carefully tailored characterizations give the reader a clear picture of each person and make the action inevitable. All are expertly done, but perhaps the best is the portrait of the murdered, one of the most baffling in fictional crime. This is another mystery with a psychological slant—and Margaret Millar should know how to write them because it was her sensational "The Iron Gates" which started a wave of psychological mysteries some years back.—J. E.

IN A HARBOUR GREEN, by Benedict Kelly. 240 pp. New York: E. P. Dutton & Co., Inc. \$3.

ONLY a very determined person will finish this novel. For though the author says that exciting events are occurring, the reader won't accept his word for it. Whenever a mild dramatic conflict is inevitable, the reader is led away from the action and then told about it later. In addition to a selfish and vain heroine, May Campbell, there is a stern aunt, a lecherous lawyer, sister Dymna, sultor Pat Rafferty, and a prostitute and various confusing village characters.

Children's Books

MARTIN BUTTERFIELD, by John Burdett. 216 pp. Philadelphia: The John

BETWEEN the fourth and fifth grades stretches a summer, one short enough to Martin, but long enough for him to get into a variety of trouble. Trouble ranges from getting stuck in a bridge, on through the mixed blessings of a summer camp, and into the business of selling magazine subscriptions. The author owes his ideas to a number of previously successful accounts of restless juveniles, but it still has a definite bounce and a flavor of true boyhood. One is convinced that Martin and his pals are just as good copy as earlier examples of sub-teen adventures. And it's refreshing after so many "significant" novels.

A CHILD'S FIRST BOOK OF BIBLE STORIES, by Ann Day, Bessie, illus. by Robert Whitley. 96 pp. New York: Hart Pub. Co. \$1.25.

The Hart Happy Hour Books have become justly respected through their choice of subject matter and their moderate price. And now some of the oldest stories ever told are presented here for children aged 3 to 9. These tales are in harmony with all faiths. Each story is illustrated in color and with spirit so to capture the interest of the child and maintain it as a simple basis for Christian faith.

The Week's Crime

THE BEST GO FIRST, by Frank O'Malley. 244 pp. New York: Random House.

A WELL-ASSEMBLED daughter of a Texas oil millionaire hires Mike Cavanaugh to keep an eye on her playboy brother. By the time he catches on to what's up, the brother and four other people have been stricken from the social security rolls. Fast and rough.—J. P.

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Truman Story Objective

By Garald Lagard

THE MAN OF INDEPENDENCE, by John Daniels. 370 pp. New York: J. B. Lippincott Co. \$3.75.

UPON an increasing number of people who look at Truman with dismay, this big book about a little man will strike with the shocking power of a thimbleful of kapok. In words expressive and significant of the President's own Missouri minions, "We knowed it when we druv up an' hitched..."

The author, a well-known fine stroker of political fat cats, states that the Missouri story of Harry Truman begins with a flood in 1844, where Kansas City now stands. This was followed by chills and fevers in their most malignant form. But these were local chills and regional fevers; 101 years later Harry Truman became President of the United States, and the chills and fevers spread with a malignancy seldom experienced before. They were chills of just plain fright, and fevers of threatened national double pneumonia.

Early in the book the reader develops a wan pity for the man who fails at everything in the very dullest fashion. The author attempts to turn to advantage the attributes of uncommon dullness with which Truman labored so haphazardly and elevate him to at least the level of the "average American" who seems to be par for the political course. But no matter how hard Mr. Daniels labors, he brings out the same mouse.

During the time that Truman fed on the political pabulum of a Roosevelt-dominated Senate, one feels for him a rising sympathy for a little guy who is trying hard. But after being tossed the raw meat of April 12, 1945, he becomes a raging, roaring kitten, given time. The account of this period of bewilderment, political scrambling and realignments of loyalties and insurgencies carries its own rising interest. True, there is no new material here, but it is well assembled and given an objective slant which is refreshing.

But as Harry Truman continues on, lost in his own triumph of November, '48, he plays the king with bumbling forgetfulness that the ace is still out.

Other Side of Filmland

THE DAY OF THE LOCUST, by Nathanael West. 197 pp. New York: New Directions. \$1.60.

THIS book is Hollywood—not the Hollywood that tourists see, but the Hollywood known to those who live and work in Filmland. It is the story of Tod Hackett, designer, who cannot become a part of life in the film capital. It is a tale of frustration—in love and endeavor—told with brutal frankness and with the seamy, unheralded side of Hollywood as a backdrop. Into it is projected the personality of the author, all of whose works are in a bizarre vein. Nathanael West and his wife (the Ellen of "My Sister Eileen") were killed in an auto crash in 1940 near El Centro. This book now is being republished with an analysis of story and author by Richard Gehman in the New Classics Series. All in all it is a shocker, but one that will be hard to deny.—T. K.

L. B. Man Writes Golf Articles

WESTERN golf articles with a Long Beach flavor and by a Long Beach author have been given a prominent place in The Golfer, links periodical published by Mrs. Helen Langfeld in San Francisco.

The magazine published "Juniors Are the New Key to Professional Golf's Future," by Bob Hall, in its August issue. Earlier in the summer, The Golfer published "The Colorful History of the Virginia Country Club" by the same author.

Keith Honored

Joseph Joel Keith, who conducts the book column, "Books, Writers," on this page, has been appointed Pacific Coast representative of the Beloit Poetry Journal, sponsored and published by Beloit College, in Wisconsin. The first issue of the magazine will appear this month. The Journal also will have a New York and overseas representative.

Long Beach Best Sellers

FICTION  
1. CROSS THE RIVER AND INTO THE TREES, by Hemingway.  
2. THE TRAIL, by Bristow.  
3. THE CARDINAL, by Roberts.  
4. LONG THE IMPERIAL WAY, by Vacker.  
5. RIVER AND EMPTY SEA, by Vacker.

NONFICTION  
1. LOOK YOUNGER, LIVE LONGER, by H. G. Gray.  
2. BEHIND THE FLYING SAUCERS, by H. G. Gray.  
3. KON-TIKI, by Heyerdahl.  
4. DIANETICS, by Hubbard.  
5. CHICAGO CONFIDENTIAL, by Lee and Mortimer.

JUVENILE  
1. THE GOLDEN CIRCUS.  
2. THE GREAT BIG FIRE ENGINE.  
3. THE BLOOD BAT COLT, by Farnham.  
4. KEEKO, by Thorson.  
5. OUR PETS.

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Piero J. van Veen, a Dutch-born painter, poses with "Desert Madonna," study of a Navajo mother and child, included in his current show at 268 Redondo Avenue.

Unusual Books

TRUMAN CAPOTE, who made quite a splash with his first novel, "Other Voices, Other Rooms," tries his hand—or may be only a little finger—at a travel book in "Local Color" (Random House, \$3.50). He covers New Orleans, New York, Brooklyn, Hollywood, Haiti, Italy, North Africa and Spain in 92 pages. The book is illustrated with 18 exceptional photographs, and the publisher put much more into the book than Capote did into the manuscript.

WHAT happens when the Princeton mind wanders momentarily from the tedium of textbooks is answered in a little booklet of cartoons with a chuckle mileage of at least one laugh per page. It is "Tiger! Tiger!" by William F. Brown (Coward-McCann, Inc., \$1) and purporting to be Princeton in caricature. What ever else it may be, it's a lot of fun for the reader.

"THE COMPLETE DETECTIVE," by Rupert Hughes (Sheridan House, \$3.50) is an account of the doings of Raymond Schindler over a period of years. Some of the tales are new and startling, but at times they suffer from the strain of attempting to place them due to the author's coyness in changing names and places. If all are a part of public record, as is claimed, the reader has a right to true names and dates in his following the career of the master private detective who is Ray Schindler.

Books, Writers

Upton Sinclair Writes Book on Christ's Life

By Joseph Joel Keith

UPTON SINCLAIR, when Mr. and Mrs. Paul Tabori, English writers, and I visited the writer in his Southland hillside home, said his latest book is about the life of Christ; the manuscript has not yet been submitted to a publisher, but the latest Lanny Budd typescript has been sent to Mr. Sinclair's publishers, The Viking Press.

We saw the hundreds of Sinclair volumes boxed, to be sent to a university, not yet chosen. The books are published in Chinese, Japanese, Yiddish, German and in over 50 additional languages. Autographed photographs of Einstein, George Sterling and other high intelligences make of the Sinclair walls a gallery of the great. Mr. Sinclair's first money as a literary man was earned while he was in college; The MacMillan Company paid him five dollars for reading each manuscript. Mr. Sinclair does not drink hard or soft fire water or coffee, nor has "the filthy weed" ever touched his lips.

FERN RIVES, whose three novels, "Friday, Thank God," "You Can't Stop Living" and "Too Much to Ask" were published by Putnam, informed us that she wrote to Mr. Sinclair during her second year in college, asking the Southland author what she could do about healing world conditions. Mr. Sinclair thanked her for her message, and asked her to write him again when she had graduated. By that time, Miss Rives, interested in a literary career of her own, forgot all about saving the world.

DOROTHY CANFIELD and others of note have written the "Landmark Books" which Random House is introducing to the young book lovers this month. Each volume, illustrated by well-known artists, stresses an important phase of American history, the fact being stranger than fiction, and more colorful.

BENNETT CERF, president of Random House, owes a debt of gratitude to his young son, for it was his boy's insatiable interest in a phase of early American history that led to the introduction of this important series. A lad's question, an adult's inability to answer.

before making lengthy research—and Mr. Cerf saw the need of the "Landmark Books." For each book brings out a single episode—such as the Pony Express story—in our history.

A LEADING ENGLISH EDITOR told us there are not more than 10 writers in England earning their living with their pens, this because of the country's financial problems.

Stamp Honors Canada Furs

CANADA holds a foremost place in the ranks of the world's fur producing countries. To honor this industry, Canada has issued a new 10c brown stamp depicting an Indian woman hanging up beaver skins mounted on stretchers to dry. In the background appears a wigwam.

Raw furs are at present the only economic return from hundreds of thousands of square miles of the interior of Canada.

A new series of three stamps commemorating the first centenary of the Papal Guard of Honor has been issued by Vatican City. The values are 25, 35 and 55 lire.

Beaumont Students Show Paintings at Coast Club

PAINTINGS by a group of physicians and surgeons taught by Arthur Beaumont, marine and portrait painter of Los Angeles, will be shown this month in the Pacific Coast Club gallery, under the auspices of the Long Beach Art Association. Beaumont, who formerly had a studio in Pacific Coast Club, is past president of the Art Association. A number of the doctors represented in the show have won national prizes.

The pictures, many of which are scenes in Long Beach-Los Angeles harbor, were hung by Mrs. Sumi Swanson and Keith Hunter of the association's traveling exhibitions committee.

A reception, open to the public, is slated for today from 3 to 5 p. m. If Beaumont and his doctor students return in time from a day of sketching and painting, they will be at the reception.

Although Pacific Coast Club is a private club, the art shows in the gallery always are open to the public.

Van Veen Exhibits Paintings

By Vera Williams

PAINTED in brilliant colors, pastels struck on sand paper, four paintings by Pierre J. van Veen, 1500 E. First St., will be shown throughout the remainder of October in the House of Sherwood, 268 Redondo Ave.

They include "Desert Madonna," a Navajo mother and child; "Man in Yellow Shirt," Italian accordion player; "Rakta," Tahitian girl, and "Alert," jungle dancer. All are bright and dynamic.

Van Veen, son of Pieter van Veen, celebrated landscape painter of Seattle, formerly of New York, has lived in Long Beach "off and on" since 1925. He recently moved here from Tacoma, and he seeks a Long Beach studio with a north window and a skylight.

The artist was born in The Hague, and studied in Europe, principally Paris. He won first prize in drawing from the Academie de la Grande Chaumiere in Paris. Although this is his first Long Beach show, he has shown in Paris, Boston, Seattle and Carmel. A number of residents of Long Beach, Pasadena and Carmel own his pictures.

Van Veen thinks he is one of the few artists in America who use sanguine, "red earth," in painting.

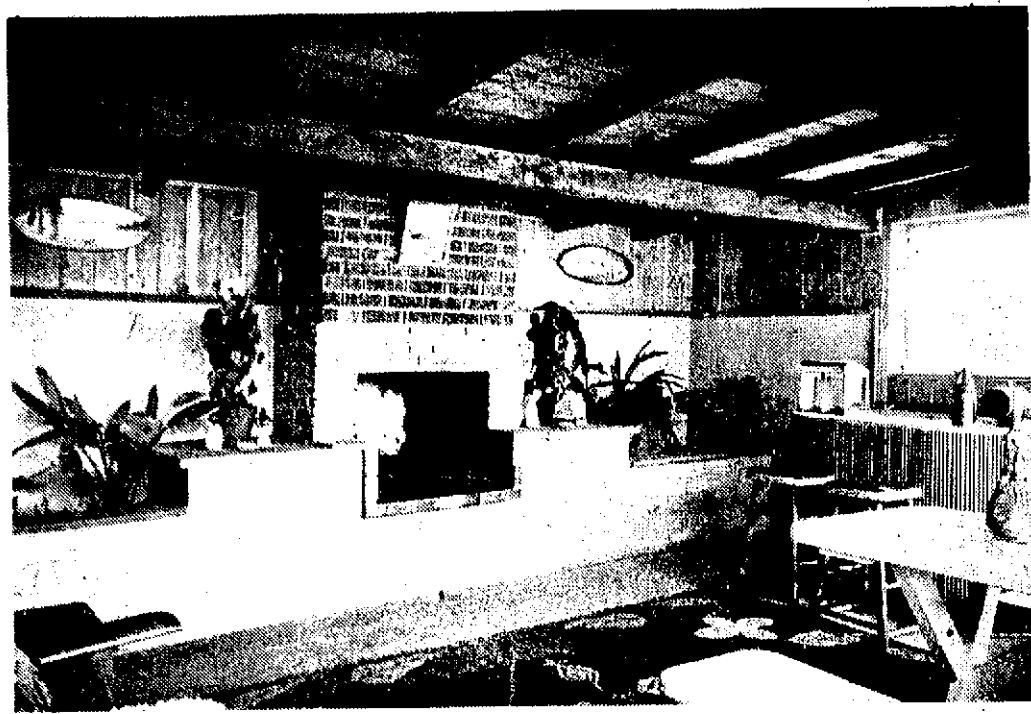
SPECTRUM CLUB'S traveling show, which it is hoped will visit a number of California cities, opened yesterday in the Bellflower Conservatory, 16811 S. Ardmore Ave., Bellflower, where it will remain a month. Landscapes predominate in the exhibit by Long Beach men artists, William Kidwell and Chester C. Smith are in charge of the show.

Exhibiting artists and their work: Barton Hopkins, president, "Back Country"; Harold R. Bragg, "High Sierras"; George Jensch, "Hoover Roses"; "Catskill Farm"; "After the Swim"; "Awaiting the Skipper"; C. R. Walline, "Black Gold"; "Touch Me Not"; "Landmark Tree"; M. P. Tasso, "Olive Pond Ranch"; "Harbor Falls"; William Kidwell, "La Brea Canyon"; "Cypango"; "Sunday Morning"; F. W. Elfert, "Portrait"; D. W. Duncan, "Old Water Tank"; "The Hill"; "Day of Rest"; Karl Albert, "Near Palm Desert"; "Dry Wash"; "South Lake"; Mark Bovee, "View Long Beach Harbor"; William Dudley, "South of Jenny Lake"; "Many Glaciers"; Milton McCoy, "Grinnell Mountain and Glacier"; "Cattle Ranch, Wyoming"; William Reese, "Hazy Day"; "Summer-time in the Canyon"; L. J. Lindberg, "Tobacco Road"; "Richard Johnson, 'Desert Smoke Tree.'"; "Horse Corral"; Chester Smith, "California Hills."

HAROLD BRAGG and D. P. Durham are back from a week end of camping, photograph-taking and sketching at Joshua National Monument near Indio. Durham took pictures; Bragg sketched and painted. The only difficulty, they say, was they had to haul water.

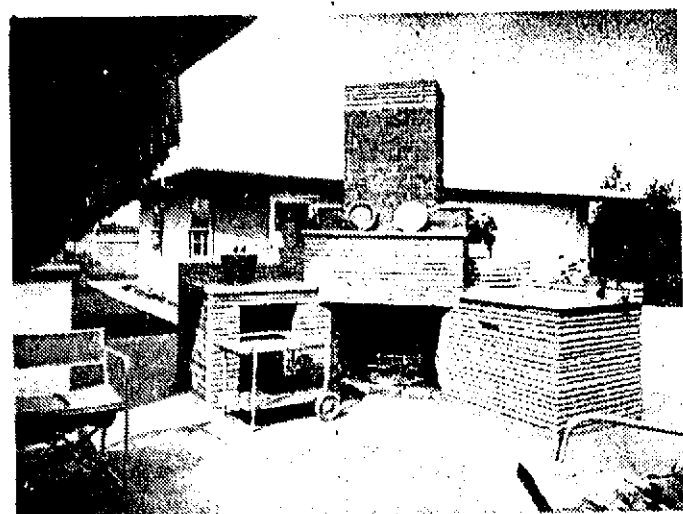
PAINTINGS, drawings and prints by Keith Crown, instructor at U. S. C. will be shown until Oct. 31 in the Fraymarter Gallery, 430 N. La Brea Ave., Los Angeles. Crown, who was born in Iowa in 1918, is a graduate of Chicago Art Institute and during the war was a field correspondent for "Yank," Army magazine.





Planting boxes flank this good-looking barbecue in an enclosed patio at the rear of the home of Mr. and Mrs. Clarence S. Summers, 1269 Cameron Street.

## Backyard Barbecues



A barbecue of stone and brick adds to the enjoyment of the patio at the Mark Andrews home, 1061 Amelia.

By Kathleen MacNamara

**B**ACKYARD BARBECUES can be adapted to many purposes. Providing facilities for outdoor eating and cooking, pointing up a garden or open-air rumpus room, serving the gardener, incinerating; these are examples to illustrate the point.

When a barbecue is properly planned, its facilities can be used by the gardener when they are not in use as an outdoor kitchen and dining area. However they may be employed, barbecues are well worth the time and investment.

If the barbecue is placed out of direct view from the house it need not be kept in perfect order. The fire unit can be used for burning trash if it is arranged out of general view. Make possible the multiple use of the barbecue, sink and counter space and permit the adjoining wall to become part of the garden scheme as one of the supports of an arbor or pergola that covers the outdoor eating area.

Sinks can be used for cleaning pots and flats. If the counters are stainless steel they can be used for mixing soil and as bench space for sowing and potting. If extra cupboards can be provided, pots, flats and small tools may be stored in them.

If a barbecue is built into a room of its own or a well-sheltered corner it will be far more useful. Here in Southern California a barbecue room with openings either screened or glassed in can be used most of the year around. It can be a part of a house, a porch with doors open or a dining-playroom with doors closed. If it is an extension of the kitchen it is usable in any weather.

**P**ORTABLE barbecues are also very popular, especially where outdoor space is limited. Available now is a round brazier which can be wheeled to the outdoor table at any stage before, during or after broiling of steaks. Also worth considering is a picnic grill which folds down into a light suitcase container to be carried on picnic or camping trips. If you are fastidious and don't want ashes and dust you may be interested in a cooker with electric elements set into a glass top.

Keeping your barbecue shelter comfortably cool on extremely hot days may be a problem you will want to take into consideration when building your outdoor eating area. Remember that when air temperature goes up comfort can be

maintained by losing heat from the body by evaporation and radiation. If your plan can be worked out to include a wall of pumice block, these blocks can be cooled by water and will become a cold panel. Dripping water and pool water use up heat by evaporation.

**A** LOUVERED WALL set at a 45-degree angle, open to the south, will allow winter sun in the patio, and shut out high summer sun. Situations where the low western sun is a problem need vertical protection. No overhang can shut out the western sun. Removable swinging panels of plastic screen can be used to control both sun and wind. If they are used in front of a wall of glass. For overhead protection from the sun sliding screens can be adjusted on an overhead frame. If the area is to be used at night, let the sun warm the pavement during the day. At night, cover this space with the overhead screens, setting up counter radiation to that given off by the paving material and warming the air between.

### Design by You

**I**T'S PRACTICAL points are reason enough for buying an unfinished chest. But if you have a designing eye you see it another way, too—as a big chance for working out so many good ideas. The unfinished chest can be painted the exact shade of a special color scheme, it can be decorated with free brush designs or decals or wallpaper or fabric and in any of these ways it will look custom-made for the room. Now that so much unfinished furniture rates high in quality it can follow the trend for showing more of the natural grains of woods. But don't give up the special effect even though you use the clear finish—see what you can do with a wood molding trim. Short lengths of a wide molding will square off the drawer pulls and no other trick is necessary to turn the chest into an unusual, eye-catching design.

## For Nippy Days try Hot Soup

By Mildred K. Flanary

**N**IPPY evenings go with fall weather and to go with a sharp day there's no better warmer-upper than a tureen of hot soup. There is a soup for every appetite and most are good fillers, should they be thick or thin, first course or main dish, poured from a can or made from scratch.

Packaged soup is the answer to a prayer for a quick dish. Such a soup can be made in a matter of minutes and is good enough to go as main dish, provided a beverage, French bread and some fresh fruit are accompaniments.

Next time you are in a hurry and want soup, try one of these recipes:

### Tomato Fish Chowder

Bring to boil 3 cups of water. Add 1 package tomato vegetable soup and 1 tablespoon butter or cooking fat. Cover and boil rapidly for 5 minutes. Add ½ cup cooked, flaked white fish (haddock, halibut, cod, etc.). Cover and cook for 5 minutes. Add ½ cup heavy

cream or ½ cup evaporated milk. Heat to blend flavors. Serves 4 to 6.

### Country-Kitchen Tomato Vegetable Soup

Fry until crisp 2 or 3 slices of bacon. Drain and crumble bacon. Measure 3 tablespoons bacon fat. Cook in bacon fat 2 tablespoons chopped onion. Add 4 cups boiling water, 1 package tomato vegetable soup. Cover and boil rapidly for 10 minutes. Add 2 cups (one 1-lb. can) pork and beans. Heat to blend flavors. Garnish with crumbled bacon. Serves 6 to 8.

When soup is to be the "whole show" vegetable soup is usually the first variety to come to mind. Here is a basis recipe for cream of vegetable soup with six variations.

### Cream of Vegetable Soup (Basic Recipe)

3 tablespoons butter, margarine, fat or salad oil  
3-4 teaspoon minced onion  
3 tablespoons flour  
3 cup bottled milk or 1½ cups evaporated milk and



Suited to the hour, the weather and the appetite—to labor-saving for the cook, too—is this dish of tomato vegetable soup, made and served in style.

- 1½ cup water
- 1 cup vegetable water, or milk or vegetable water and milk combined
- 2 teaspoons salt (about) Pepper (speck)
- 1½ cups finely chopped or sieved leftover cooked or canned vegetables (about)
- ½ teaspoon bottled thick meat sauce
- Paprika

Melt the butter in a double boiler. Add the onion, and cook over direct heat until tender. Add flour, stir smooth, then add the milk and vegetable water, and cook over boiling water until smooth and thickened. Add seasonings, vegetables, and meat sauce. Heat, then serve sprinkled with paprika. Serves 6. One bouillon cube, dissolved in 1 cup boiling water may be substituted for 1 cup of the milk, if desired. Reduce salt if necessary.

**Cream of Broccoli Soup:** Make cream of vegetable soup, using 2 cups finely chopped or sieved cooked broccoli as the vegetable.

**Cream of Carrot Soup:** Make cream of vegetable soup, using

(Continued on Page 11.)

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ACTUAL SIZE 8 1/2 INCHES

PERFECT FOR SERVING

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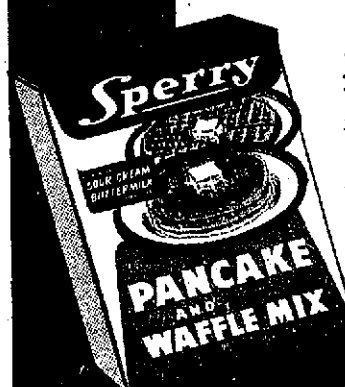
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Mr. and Mrs. Frank Smalley enjoy entertaining at barbecue parties in their interesting playground at the rear of their garden at 21937 Embassy Avenue.



# Gloria Swanson Heads Critic's List to Win Oscar

## Has-been Portrayal Lauded

By Gene Handsaker

HOLLYWOOD, Oct. 7. (AP) My favorite exercise seems to be sticking out my neck, so here goes:

Gloria Swanson will win the feminine starring Oscar for "Sunset Boulevard." Besides inevitable voting sentiment in behalf of this glamorous old-timer, her portrayal of a has-been star, still hoping for a comeback, is magnificent.

Others in the running will include Bette Davis as an aging Broadway star, fearful of her young protegee and competitor, Anne Baxter, in "All About Eve." Also Gertrude Lawrence in "The Glass Menagerie." Her nagging fretfulness over her children's welfare drives her son—and you—almost to distraction. From there on, hmmm, let's see. Maybe Miss Baxter in "All About Eve." You name a fifth.

In the male division, my choice would be Spencer Tracy in "Father of the Bride." But, for some reason, comedy jobs have won only twice in the Academy's 22-year history: Clark Gable in "It Happened One Night" (1934) and James Stewart in "The Philadelphia Story" (1940).

How about Marlon Brando as the paralyzed ex-GI in "The Men?" Or Sterling Hayden as the hulking thief in "The Asphalt Jungle?" Gregory Peck is getting some comment for "The Gunfighter." And Bill Holden is fine in "Sunset Boulevard."

CLIMPSES of Glammer-ville—

That chimpanzee with whom Jerry Lewis played canasta in "My Friend Irma Goes West" is movie-acting again. Ronald Reagan, as a university professor, and Diana Lynn are trying to bring him up by child psychology rules in "Bedtime for Bonzo." The chimp, whose trainer claims he understands 500 commands, earns \$600 a week.

Mark Stevens, playing a German-captured flier in "Prisoner of War," bubbles with independent production plans. His and Producer Sam Bischoff's first venture, he says, will be a Johnny Eager-type story.

It's Great to Be Busy: With-in a recent 24 hours, English-born actor Robert Douglas finished "Mystery Submarine" at San Diego, flew here, did an added scene for "Kiss," and started "Prisoner of War."



## Not Every Actor Needs Brains, Says Director

By Patricia Clary

HOLLYWOOD, Oct. 7. (AP) Actors don't have to have brains, a noted director said. Some actors, Lewis Allen declared, never study their scripts, never think about their characters and go through entire scenes with their minds on the fourth at Santa Anita.

And they are just as good as actors with brains, and sometimes better.

Allen, who's been a stage and screen director for 15 years and whose last picture was "Valentino," doesn't mean that all actors are brainless. He just insists that even good acting

doesn't necessarily require profound mental applications.

"There are some players who approach acting from a purely intellectual standpoint," he said. "They think out their character and its relations to other characters in the plot. They concentrate on consciously and deliberately working out all the subtle nuances and fine points that put over their characterizations."

"On the other hand, there is a type of player who almost doesn't give a conscious thought to his portrayal. The funny thing is that this kind sometimes turns in better jobs of acting than the intellectual kind."

"This player usually has a mobile, expressive face that conveys his reactions easily. He has a facile technique which he has acquired over a period of years, and sometimes was born with. He is completely extroverted. He feels at home and as at ease in front of a camera or on a stage as he would when alone."

The intellectual actors fret and worry and study and tremble and quake before they start a scene. The nonintellectual doesn't know what stage fright means.

"Acting is close to a pure responsive instinct with him," Allen said. "He doesn't even bother to read through the script to get the feel of the character and know what happens to him in the story."

"He just walks on the set and someone hands him his lines and the director tells him what reactions to have in the scene. He steps in front of the camera and does it perfectly. And all the time he's thinking about something else entirely. Sometimes he can finish the picture and still not have the vaguest idea what it's about."

"But he turns in a good performance just the same." Allen says some big movie stars—he won't name them—fall in this nature boy class. So do some stage stars. Allen remembers one who used to show up at certain time so drunk he wouldn't know his own name.

"If someone, carried him to the wings and pushed him out on the stage," Allen said, "he would deliver his usual flawless performance."

HANDSOME young Marlon Brando, who has acquired a reputation as a character, was having fun with a rubber spider on the set of "A Streetcar Named Desire." He lowered it on a string, in front of Actress Peggy Hillias. She shrieked, and Marlon went gleefully off to enact a sultry scene.

Complimented afterward on his performance as a paralyzed veteran in "The Men," his first picture, he said he didn't like the performance too well. "I leaped nearly over a near-by brick wall. The spider, lowered by a pal of Marlon's, came wiggling its rubbery legs in front of my nose."

Michael Woulfe has designed 12 "breathtaking costumes for breathtaking Miss R. in 'Macao.' The heaviest is of gold mesh, the kind of stuff they make ladies' handbags from, and weighs 20 pounds. It cost \$45 a yard, had to be made specially, and took five yards. It's the only high-necked garment she wears in the picture because all the metallic weight had to be supported by her shoulders. "The more you cover up," Woulfe theorized illogically (considering those low-necked numbers) "the more enticing it's going to be."

Even this strapless silk gown that I was admiring had a broad collar accessory of rhinestones, crystal bugle beads, and jade. Woulfe thinks this far-eastern touch will be the next trimming in western finery. "She carries it so well," he summarized perfectly, referring to the necklace. But he could



Always a stand-in, never a star: always a bridesmaid never a bride . . . Marjorie Dillon (left), stand-in for Elizabeth Taylor and Jane Powell, is currently standing in for Teresa Wright in "Mr. and Miss Anonymous" at Paramount. Stardom, she thinks, is quite a problem and others can have it. "I enjoy my freedom," she adds.

## Record Album

By David C. Whitney

GEORGE SHEARING, who despite the decline in popularity of bop has retained a large following, has a new M-G-M album, "You're Hearing George Shearing," featuring his piano playing with his quintet.

Perhaps one of the main reasons he has hung on in popular favor is because his arrangements, although highly original, still retain the recognizable melody of the basic tune. Some of his best records are included among the eight numbers in the album, "East of the Sun," "September in the Rain" and "Tenderly."

RCA Victor has two new albums of a religious nature which should have good sale for home singing of hymns. The Three Suns have an entirely instrumental album, "Your Favorite Hymns," that include such hymns as "Abide With Me," "Ave Maria" and "In the Garden." Perry Como sings six hymns in "Favorite Songs of Worship"—among the numbers in this album are "The Rosary," "Prayer of Thanksgiving" and "Bless This House."

GOOD New Singles: Guy Lombardo's orchestra has a tinkling, danceable novelty in "The Swiss Bellringer" (Decca). . . . Deep-voiced Billy Eckstine's newest is "Blue Christmas" and "The Lonely Shepherd" (M-G-M). . . . Robert G. Lewis has a cute pair of novelties in "If I Gave Up the Saxophone" and "Ain't You Coming Out, Malinda" (Columbia).

"Did-ee, Didee Do Right by You," played by Freddy Martin's orchestra, is the kind of tune you'll catch yourself trying to remember ever after one hearing (RCA Victor). . . . Frank DeVoll's band has two good instrumental sides, "This Year's Kisses" and "Love Letters in the Sand" (Capitol).

Betty Hutton's first disk for RCA Victor is "Orange Color Sky," backed with "He Can't Stop Talking," both in her best shouting style. . . . Bing Crosby's latest are "All My Love" and "The Friendly Islands" (Decca).

They're puppets. Their creators claim to be the first producers of puppet films for television. They've turned the old store building into a fantastic and amusing place.

There's Zany, the man from Mars. At one table, you find young George Huntington, a movie art student, finishing the

balsa-wood flying saucer in which Zany lands on the desert. It looks something like a big sting ray with a revolving

have said the same of any dud she dons.

Miss Russell plays a night club singer in the picture, incidentally. The studio's discovery that she could sing was a result of her own ultimatum. Producer Howard Hughes sent her out on personal appearances with "The Outlaw." "I'd stand up there with some comedian, and he'd make cracks like, 'That's a nice dress you're wearing,'" she recalled. "Yeah, I'd say, 'Brings out my eyes.' She soon wearied of this routine and announced: No more personals if she couldn't sing.

## Stand-in Marjorie Dillon Doesn't Want to Be Star

HOLLYWOOD, Oct. 7. The story of Marjorie Dillon who, for 20 of her 24 years has been both an extra and a stand-in in Hollywood, is the story of a job.

Marjorie, who has been a stand-in to Elizabeth Taylor and Jane Powell, is currently working as a stand-in for Teresa Wright in George Stevens' "Mr. and Miss Anonymous" at Paramount.

Marge says she would rather be a stand-in than a star. (The stand-in actually substitutes for the star during the time lights are being set and cameras focused before a "take.") The dissimilarity in appearance

of all three stars—Liz, Janie and Teresa—proves that a stand-in is not a double for a star nor is it necessary for the stand-in to bear any resemblance, except in stature.)

Marjorie, who does not resent the success and acclaim of the people she works for, has taken the opportunity to make two of them, Liz Taylor and Jane Powell, her best friends. "I don't envy Liz or Janie because as their close friend I've had an opportunity to see what goes with their success and glass house lives. I enjoy my freedom as much as my job, and while I want to be a capable actress, my ambition is not to be a celebrity. I'm not crying the poor princess blues in behalf of Janie and Liz because they wouldn't have their lives any other way . . . it's just not for me."

Fortunately, so far Liz and Janie have not worked at the same time so Marge has rotated from one to the other and also managed to get in a little "extra" work on the side. Marge accepts nonchalantly that she nursed two of Hollywood's most glamorous young stars through their romance and marriage. As for Liz's romance, Marge says, "it was such a whirlwind affair and so romantic even my head was turned."

Except for the ribbing Marge takes of always a bridesmaid, never a bride, always a stand-in, never a star . . . she is completely satisfied with her lot.

Marge manages to earn a fairly comfortable living with her stand-in jobs for Liz and Janie plus her "extra" work. Her "bids" increase through recommendation. For example, when Liz Taylor made "A Place in the Sun" for George Stevens, Marge came along with the deal as stand-in.

Stevens was so impressed with Marge's ability that he assigned her to Teresa Wright for his current production "Mr. and Miss Anonymous." "It's strictly a job . . . you do it well and you work again," said Marge.

The story is Reinhardt's, with dialogue by a Bob Hope gagster, Rene de Plessis. "Flying saucers seemed to offer the best possibility," Reinhardt said, "because they're current and the subject is unexplored."

Reinhardt and Mrs. Brown hope to produce at least 26 Zany films.

## Living Theater

## Webster Cancels Big Tour

By Jack Gaver

FINANCIAL problems have made it impossible for the Margaret Webster Shakespeare Company to tour the country this season as it has done for the past two.

The noted actress-director, who has visited scores of cities with her professional bus-traveling company, did not lack for bookings, but her policy of giving the best at low prices in a time of rising costs made it necessary for her to seek outside funds. These had been in prospect and the 1950-51 tour was arranged, but at the last minute they did not come through.

So Miss Webster cancelled the tour, dismissing her players, who already had completed rehearsals. She hopes that the American National Theater and Academy's efforts to get her some backing as part of its over-all plan to aid the theater throughout the country will enable her to resume her activities a year from now.

Meanwhile, Broadway undoubtedly will gain because Miss Webster will be available for work there. She is always in demand.

MOTION picture people are anxiously awaiting an experiment in ticket selling that the Roxy Theater will inaugurate Oct. 20 when it starts a new program featuring the movie "All About Eve."

There will be just four showings a day on a non-continuous basis. The theater will be emptied after each showing. No one will be admitted after a showing starts.

There will be no reserved seats, but tickets sold for each performance will not exceed the numbers of chairs. Customers may buy their tickets several days in advance for designated performances. A ticket-holder arriving after the film starts may exchange his ticket for one for another performance or get his money back.

"DAPHNE LAUREOLA,"

the title of the new James Bridle play on Broadway, has caused a lot of speculation. Most persons think it probably is the name of the heroine and add the opinion that the author certainly went out of his way to get an odd one.

Actually Daphne Laureola is the name of a laurel-type plant of the Old World, with its origin deep in mythology. As applied to the play, it indicates a theme of headlong romance versus tranquil security.

## Hollywood Goes Pinza

HOLLYWOOD, Oct. 7. (AP) Ezio Pinza came to Hollywood, he has seen and he conquered.

From Ethel Barrymore to Margaret O'Brien, the ladies are fluttering about the glamorous grandpa. He's creating as much stir in Hollywood as if he'd brought a new wrinkle-remover along.

Mary Martin, his "South Pacific" girl friend, says of him: "He has magnetism. You can walk away from him during a performance and be conscious that he was still there, radiating waves of pure animal attraction."

Lana Turner, his Hollywood co-star, is briefer. "He has charm," she said.

Another star with operatic tendencies, Kathryn Grayson, says: "I'd never wash that man out of my hair."

Oscar Hammerstein, who with Richard Rodgers put on "South Pacific," analyzes the Pinza phenomenon this way: "Women simply reciprocate Pinza's frank, unabashed admiration of them. Women know, or sense, when a man is interested in them. With Pinza it's a special thing. It's as compelling a drive in him as money or power."

## Music Notes

## Now's Time to Prepare for Student Auditions

By Mary Lou Zehms

NOW is the time to prepare your musically inclined son or daughter, whether a vocalist or instrumentalist, for the annual student auditions sponsored jointly by the Long Beach Philharmonic Orchestra Association and the Long Beach Recreation Commission.

Each year young music students in the city are given an opportunity to compete for the purpose of discovering new talent and assisting the winners in the furtherance of their musical education.

Mrs. Marian Higgins has been chairman of the auditions committee since the inception of the contest seven years ago. This year she will be assisted by Robert Resta, director of the local orchestra; Mrs. Gerald D. Kint, Beulah Newcomer, Myrl Cypher, Alice S. Durham and Ruth Grant.

There are four classifications for the contestants—string, wind instruments, piano and voice. Each of the four first-place winners will be presented playing their contest number with the Long Beach Philharmonic Orchestra the night of Jan. 12, 1951. Nicholas Furjanek, assistant conductor, will be on the podium.

Application blanks are now available at all local music

stores, the public library and the public schools.

OPENING the fall concert season for the Long Beach Civic Music Association Tuesday evening in Wilson High auditorium will be Leonard Pennario, spectacular 25-year-old American pianist. Other concerts in the series will be Dorothy Warenskjold, soprano, Nov. 17; Vienna Choir Boys, Feb. 19; Chiglit Quintet, March 2; and Luboshutz and Nemenoff, duo-pianists, April 17, 1951.

Only those with season tickets are entitled to admission, as no single seat sales will be available for the public. All events begin at 8:15 p. m. in Wilson auditorium.

THE 15th season of chamber music concerts by the New Friends of Music at Town Hall will begin Sunday, Nov. 5, at 5:30 p. m., and will be devoted to Schubert, Bach, Haydn and string quartets of six contemporary American composers.

The first of the 16 programs will consist of Schubert's Quartet in G major and his "Forel-en" Quintet in A major for piano and strings, as well as Aaron Copland's "Two Pieces for String Quartet." The Hungarian Quartet and Hortense Monath, pianist, will take part in the first concert.

## Jane Russell Gown Strapless

By Gene Handsaker

HOLLYWOOD, Oct. 7. (AP) "What holds that up?" I asked the costume designer while eyeing Jane Russell's low-necked strapless gown. "She does," he replied.

Michael Woulfe has designed 12 "breathtaking costumes for breathtaking Miss R. in 'Macao.' The heaviest is of gold mesh, the kind of stuff they make ladies' handbags from, and weighs 20 pounds. It cost \$45 a yard, had to be made specially, and took five yards. It's the only high-necked garment she wears in the picture because all the metallic weight had to be supported by her shoulders. "The more you cover up," Woulfe theorized illogically (considering those low-necked numbers) "the more enticing it's going to be."

Even this strapless silk gown that I was admiring had a broad collar accessory of rhinestones, crystal bugle beads, and jade. Woulfe thinks this far-eastern touch will be the next trimming in western finery. "She carries it so well," he summarized perfectly, referring to the necklace. But he could

## Arizona Valley Claims Tiniest Movie Studio

HOLLYWOOD, Oct. 7. (AP) The tiniest, unlikeliest movie studio is a former store building. The principal set is a plaster-and-stone imitation, about as big as an average living room, of Arizona's Monument Valley. The actors are around a foot tall, totally untemperamental, and always on hand, in make-up, in the morning.

They're puppets. Their creators claim to be the first producers of puppet films for television. They've turned the old store building into a fantastic and amusing place.

There's Zany, the man from Mars. At one table, you find young George Huntington, a movie art student, finishing the

balsa-wood flying saucer in which Zany lands on the desert. It looks something like a big sting ray with a revolving

have said the same of any dud she dons.

Miss Russell plays a night club singer in the picture, incidentally. The studio's discovery that she could sing was a result of her own ultimatum. Producer Howard Hughes sent her out on personal appearances with "The Outlaw." "I'd stand up there with some comedian, and he'd make cracks like, 'That's a nice dress you're wearing,'" she recalled. "Yeah, I'd say, 'Brings out my eyes.' She soon wearied of this routine and announced: No more personals if she couldn't sing.





# Styles

THAT LIVE  
OUTDOORS



California, with its famous climate, has cradled the sort of styles that live out of doors from morning till night and just about 12 months out of the year. Examples



are the new suede-back denim that Junior Miss uses (left) to style a port pedal-pusher, complete with "gob" hat and in 4 colors; the quilted skirt in glazed chintz



(left center) and printed chintz blouse by Charella; Madalyn Miller's peasant outfit (right center), and an exciting dress in signature print (right), by same designer.

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FEEL LIKE PROPOSIN'. I PROPOSE  
WE HAVE IT EVERY DAY

*Mary Lee Taylor's*  
**THRIFTY PEACH BAVARIAN**

½ cup Pet Milk  
No. 2½ can Cling Peach Halves  
1½ cups Peach Juice\*  
1 package Lemon Gelatin  
2 tablespoons Lemon Juice  
½ teaspoon grated Lemon Rind  
few grains Salt

Chill milk until ice cold in a 2-qt. bowl. Drain peaches; save juice. Rub with vegetable oil a deep 8 or 9-in. round pan. Arrange 6 peach halves, cut side down, in pan. Chill. Heat peach juice to boiling. Stir in gelatin until dissolved. Remove from heat, stir in rest of ingredients. Chill until slightly thicker than unbeaten egg whites. Whip chilled milk, with cold rotary beater until stiff. Beat in gelatin gradually. Pour over peaches. Chill until firm.

Turn out; garnish with Maraschino cherries, if desired. Makes 6 servings.

\*If there's not enough  
juice, add water.

Topped with golden peach halves, here's a dessert that's prettier than a picture. Dad and the youngsters will love its rich peach flavor. And you'll know it's good for them because it's rich in whole milk.

Easy to make, takes almost no cooking, can be made hours ahead of time with this recipe using Pet Evaporated Milk.

Thrifty, too—thanks to Pet Milk which is so thick that it whips easily and quickly into snowy peaks, makes Peach Bavarian that is wonderfully light and appetizing. Yet Pet Milk costs less than one-third as much as whipping cream, less generally than any other form of whole milk.



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# Camellia - Winter Garden Queen

**L**OVELY camellias, winter queens of the flower world, are almost due to bloom again. A few of the early-blooming varieties will start blossoming this month, taking up their place on the garden state before the chrysanthemums are through with their act.

Just because the days are getting shorter and cooler, don't neglect your camellias this fall and winter. They do not need as much watering as in midsummer, but hot days can do great damage to the buds if the plants are allowed to go dry.

By Donnell Culpepper

This, of course, is not the time to fertilize. August was the deadline for that operation. If you didn't fertilize through the summer, just sit back and wait for the camellias to do the best they can. Sometimes the plants surprise everyone, even though they might not have had the proper kind of attention.

Mulch with a light layer of peat moss, or peat moss and leaf mold mixed, just to keep a covering over the roots, some of which are almost on top of the soil bed. Keep that mulch just damp enough to provide the coolness that camellias want.

Insect trouble should be over for the season. All leaf foliage has been formed and has hardened off. The greatest pests, measuring worms of all kinds and colors, are going to find something easier to eat. Those worms do not like hardened camellia leaves.

It is not too late to disbud camellias. If you have a large plant with clusters of three, four, five or even six buds, remove all except the best one by twisting the others. If the plant is small, chances are that it will not have that many clusters. If you don't remove the buds, nature will do it for you, but the remaining blossoms will not be as large and perfect.

**W**ATERING can be overdone this winter. Too much water is a serious cause of bud drop. Camellias want cool, moist soil, but dislike a soggy condition. There can be no set recipe for watering in

Long Beach, inasmuch as there are so many types of soil. For instance, if a resident of California Heights waters as much as does a resident in the sandy Wrigley District or the West Long Beach area, he will kill his plant. Drainage in the sandy areas is simple; in other sections of the city it is a terrific problem.

If the days are unusually warm this month and in November, spray the foliage with a fine mist. It keeps the leaves green and shiny and allows the plant to breathe through its foliage. It is better to spray early in the day so that moisture will not stand through the night on the bud stems. This is exceedingly harmful to plants that bear formal double flowers.

The next three months are for your garden next season. Visit your favorite nursery while the flowers are in bloom and decide on color and type.

But don't make the mistake of going to inland nurseries and picking out camellias at random. Remember that some camellias do well in the San Gabriel Valley, but prove to be duds in the cool and damp coastal climate of Long Beach.

Again don't try to fill your yard with pink perfections. This plant, while one of the most famous and a beauty not easily surpassed, is a temperamental blonde of the camellia opera. She may blow her top, so to speak, over nothing and there will be no flowers. If you have the room in your yard, always try a pink perfection, but remember that there are others just as beautiful and as hardy as a geranium.

**D**ON'T WORRY too much about the shade situation. If you have a good location on the north or east side of the house, put the camellias there. Fanciers are learning more about camellias all the time and are getting away from the theory that the plants must have broken shade all day long.

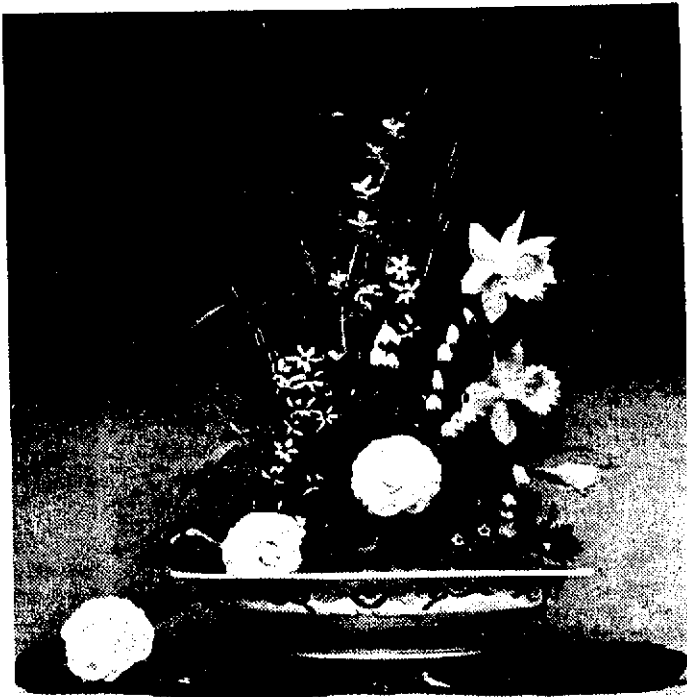
Some growers are having success with the dark reds by placing them where they get constant sunshine. Most of us know that the lighter shades will not take the mid-day and afternoon sun in Long Beach, even though similar plants thrive in the open in the Sacramento and San Joaquin Valleys.

Consult your local nurseryman. He will be glad to tell you the varieties that grow best in Long Beach. He knows from time-tested experiments.

## Fertilizing Time

**N**OW is a good time to apply a little chemical nitrate fertilizer to home citrus and avocado trees. You'll have to adapt what you do to the situation. If the trees are in the home orchard the ideal program is to put enough on to give one pound of actual nitrogen to the tree. This means five pounds of ammonium, or six pounds of calcium nitrate, or two and one-half pounds of ammonium nitrate.

In an orchard the fertilizer should be broadcast over the entire tree square and carried down by sprinkler irrigation or scattered along the bottom of irrigation furrows and then carried in by water. Fertilizer should not be placed too close to the tree trunk and broadcast evenly so the concentration in any one place is relatively low. Too much in one spot will burn.



—Photos by the Author  
Pink Perfection camellias and daffodils are used for basic flowers in the unusual arrangement shown here.



Here is a healthy, 5-foot-tall Kumaska camellia under lath covering. This camellia does well in Long Beach.

## Growing Cover Crops

By Arthur Phelan

**C**OVER CROPS are extensively used in Southern California by commercial growers for purposes of soil improvement. The process consists actually of incorporating with the soil green organic matter and this is often referred to as green manuring. Tremendous quantities of cover crop seed are planted every fall in citrus orchards throughout the Southland.

Cover crops undeniably provide one of the best means of soil improvement. Their greatest use for the average home owner, however, is before the garden has been planted. Builders of new homes especially are in a position to enjoy the benefits of cover cropping: The plants can be growing while the house is being built.

The largest percentage of cover crops planted in the Southland are started during the fall, then turned under the following spring. The green vegetation that is mixed with the soil increases its organic content which actually is perhaps the most important factor in soil improvement. The green manure in time decomposes and forms humus, the best growing medium in the world.

The organic matter of the cover crop—after being turned

under—has a sponge-like texture; it absorbs and retains large quantities of moisture, thus preventing the soil from drying out too rapidly.

**O**RGANIC matter improves soil aeration; it holds the tiny soil particles apart and makes water penetration more effective. Most cover crops contain large quantities of nitrogen which are released to improve soil fertility. The humus formed by the green manure crop is an excellent environment in which soil bacteria can carry on their essential work.

Commercial growers do not agree generally on the right stage for turning under cover crops. It can be said, however, within limits that the longer the crop grows the longer it takes to break down. For the amateur gardener a fairly short growing period is desirable as the cover crop itself provides very little ornamental value. It is grown entirely for utilitarian purposes.

Purple vetch is probably the most popular cover crop for this general region. It is a vine-like plant, grows quickly and supplies a tremendous amount of nitrogen to the soil. It is winter-hardy in most parts of California. Purple vetch supplies an abundant amount of humus after being turned under or mixed with the soil. Commercial growers plant it at the rate of 40

By Robert Ryan

**O**CTOBER in the Long Beach area is undoubtedly the best time in the year for sowing a new lawn or reseeding an old one. The cooler temperatures now prevailing are ideal for grass growing. This is also the season for renovating old and worn out grass areas.

It is interesting to note that dealers are now offering new crop grass seed. Blue grass is usually harvested around July, then cured, cleaned and tested for germination and purity. The seeds sown now should grow with maximum vigor. Buying your seed from a reputable dealer and inspecting the test tag on each package of grass seed is your assurance of good quality.

Grasses grow rapidly at this time although the length of time required to establish a turf also depends on the variety. Blue grass takes comparatively longer than most varieties; the ryegrass, clover and red top germinate quite rapidly. However, with any of the well balanced mixtures you should have an attractive lawn in just several weeks.

Lawns started in spring have to compete with annual weeds which are then rushing ahead full of vim and vigor. These weeds are less active during the cooler part of the year such as October and November. Bermuda or devil grass, one of the worst lawn pests we have, tends to go dormant with cool weather. Lawns started during the fall often become so well established by spring that Bermuda, which starts growth again, may have a tough time making inroads.

**T**HE MORE expensive grass seed mixtures are undoubtedly the best in the long run. They usually contain a fairly high percentage of blue grass. This is the basic ingredient of all mixtures, in California as well as elsewhere. It germinates slowly but is a persistent grower and will probably still be in your lawn after all other



Peat can be worked into grass areas, as the young woman is doing, making excellent lawn top dressing.

varieties have died out. The percentage of pure blue grass seed in a grass seed mixture, as well as that of all other varieties contained, is clearly indicated on the test tag.

It is best to sow grass seed early in the morning or whenever the wind is at a minimum. Broadcast the seed first in one direction, then make a second sowing at right angles to the first. This insures even distribution. Rake the seed gently into the soil; some gardeners claim that raking the seed in one direction only is sufficient.

After the area has been seeded it is advisable to cover the entire plot with steer manure or peat. Steer is probably the most popular medium in the Long Beach area for this gardening job. It is available at all garden supply stores and is packed in bags containing approximately two and one-quarter cubic feet of wood-free manure. Use just enough steer to cover the area. It acts as a protective mulch, sheltering the tiny plants from wind and sun and tends to conserve moisture.

Lawn renovation can be a big and, only too often, a back-breaking job. Unless you enjoy hard work just for the fun of it, better obtain the services of a commercial renovation concern. They use the necessary equipment and can do the job—usually better than an amateur—in about half the time ordinarily required.

**T**HE LAWN is first raked thoroughly to remove all loose Bermuda grass runners.

Then the lawn is mowed as close to the surface as possible. The entire area is then subjected to a power renovating machine.

This equipment cuts off the Bermuda below the surface and chews up the entire mass of stubble and roots. During the process the soil is aerated and pests lurking just beneath the surface are brought to light. They then may be quickly eradicated.

The area treated is then raked clear and all the debris uprooted is removed from the premises. Ordinarily the surface is made smooth and level and the bed made ready for re-seeding. If the soil is of poor texture this is the time to condition it. Adding liberal quantities of peat will be found most helpful.

After the lawn is seeded, make sure that the surface is kept constantly moist. This step will determine the success or failure of your new lawn. It may be necessary to water several times a day during warm weather or in persistent winds.

## Screening Tip

**T**O SCREEN an unsightly compost or rubbish pile, plant a hedge alternating Mexican sunflowers (tithonias) with double sunflower (helianthus). A compost pile left to age can be camouflaged with trailing nasturtiums, squash or cucumbers. The food crops turn out especially well.



Cover crops can do much to condition soil. Above, crop being turned under before lawn area is seeded.

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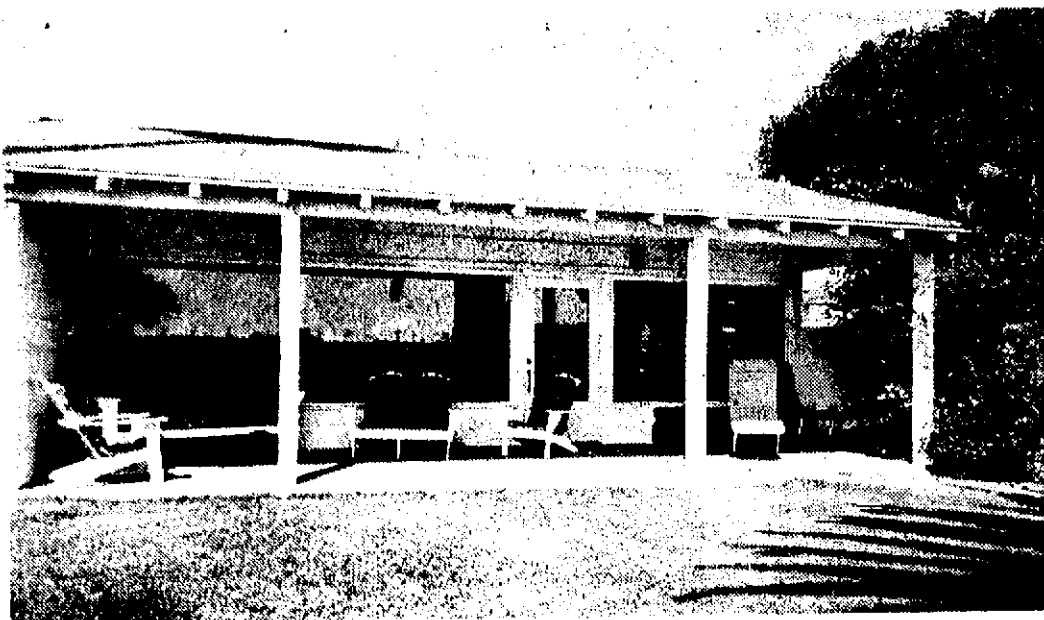


# Patio... Southland Specialty

By Dot Jewell



A space between house and garage was roofed over to provide an open-air living space at the Glenn and Ellen Wilcox home, set on Palos Verdes Dr. East.



The glass wall of this guest house at the home of Roberta Ballou, 5905 Corso Di Napoli, surveys terrace and garden and is shielded by house roof extension.

## Grow Your Own Fruit

RECENT increases in the price of fruits emphasize the desirability of a home fruit garden, while the Korean war and its implications may, in time, multiply the value of a home supply of delicious fruits and berries and permanent vegetables, such as asparagus.

However, the home fruit garden cannot be measured merely by the cash value of the crop. In the larger fruits, such as peaches, etc., the beauty of springtime blossoms, luxuriant foliage, and the delights of seeing your own fruits form on the trees impart a sense of well-being and better living. The fresh, unbruised, tree-ripened fruit has a flavor all its own, a flavor that can be captured all winter by deep freezing and home canning.

Fall or spring is a good time to plant fruit trees. What to plant is no problem; just think of the fruits you like best. A nursery catalogue from any reliable nurseryman, or consultation with your nurseryman should help you to come up with a home fruit garden plan that will answer all your needs. Variety is a blessing in fruits. If you want to satisfy all your taste desires. Fresh fruits from

By Dr. Richard P. White

your home garden likewise supply more and healthy vitamins and natural sugar for the growing family.

From the looks of things today, the home fruit garden will increase in value as time goes on and fruit trees in a few years may be far less plentiful than they are now.

Fruits should be adapted to your soil, terrain and climate. If the soil is reasonably good and the drainage sufficient, you'll have success providing you give the trees reasonable care, such as cultivating around the tree, addition of small amounts of fertilizer, if needed, and occasional spraying. With good care, the trees bear sooner, are healthier and have more delicious fruits.

In the smaller fruits, there are strawberries, raspberries, blackberries, currants, grapes, etc. All of these are delicious as fresh fruits and in jellies. For deep freezing and canning not many things can surpass strawberries and raspberries.

Home fruits add an indescribable sense of unity and better, more secure living for the family. All members of the family usually help to pick the fruit, all enjoy eating it in one form or another during all seasons of the year.

### Scrub Trays

When freshening the inside of your refrigerator, don't forget a thorough scrubbing for each ice tray. A weak solution of baking soda is excellent for these tasks.

WITH BUILDING lots shrinking in size homebuilders today are expanding their houses by landscaping the yard so living can be extended to the limits of the lot. To make outdoor living more enjoyable the use of paved areas, shelters, fences, trees, flowers and other plant materials are being employed.

More and more houses are being built with the living room arranged so that outside living can be added to it. Floor-to-ceiling windows in these living rooms are often opened directly on the terrace or patio so that an attractive garden provides a view for the inside of the house.

Paved areas connected to the living room, or dining room make serving meals outdoors easy. Entertaining or just loafing are also done in the fresh air among flowers and trees. Of course, if a yard is to be really useful and comfortable it must be private. And there are better ways of acquiring privacy than merely surrounding the entire property by a high fence or wall. In some cases this may be necessary but ordinarily trees, shrubs, fences and walls can be combined to provide privacy and to decorate the yard as well.

If fences are used as screens or baffles to define separate areas then the yard will increase the intimacy of the garden. The service yard must be screened off and any other work areas, shut off from view.

HOMEOWNERS who want to expand their living spaces into the garden should give careful study to the layout of the yard areas. Only in this manner can best advantage be gained from the layout and costly mistakes be avoided. Where a yard is small and it is desired to use most of it for flower or vegetable plots, the home gardener may want to hold out only enough space for a table and a couple of easy chairs. On the other extreme, for the person who just wants the garden for loafing or entertaining, a large portion may be paved, leaving only a little for lawn, a few camellias or perhaps a rose bush or two.

Where contrast between open space and planting is desired, the planting needs to be given further study. A combination of work, planting and living areas provides a chance to redecorate from year to year. Where seasonal planting is desirable, baffle fences may be

used to seclude the planted areas from view from the house in the off season.

Lawns and paving edged with shrubs, trees and vines can provide an easily-maintained garden—provided the lawn area is not excessively large. Flowers with a low, bushy border are another combination.

By breaking up the rectangular shape of a yard with planted, paved and lawn areas in a variety of shapes, garden display is maintained and variety is added to the pictures obtained. Better balanced sun exposure also is obtained in this way, in contrast to the method of extending a long border conventionally along a fence with a set pattern for other areas. Planting along fences often is entirely in the sun or in the shade.



The living room of home of Mr. and Mrs. D. B. Merrill at 15 Via Di Como Wlk. opens into this patio with its adjustable-louvre fence.

—Photos by Eldon L. Fitzgerald

This home is actually built around a patio. It is the residence of Mr. and Mrs. Mark Andrews, 1061 Amelia.

## Memory of Columbus

(Continued From Page 2.)

ship, and there reburied in the cathedral of Seville in a magnificent sarcophagus held aloft on the shoulders of four massive bronze figures.

A few years later Santo Domingo startled the world by announcing that a mistake had been made. Some workmen repairing the cathedral had found a small lead casket. On the lid and sides were two large C's and an A, and the abbreviations, "D de la Pre ATE. Ul Pte de los r'os del Pmer Alte Dis. These were deciphered to read: "Descubridor de la America Primer Almirante. Ultima Parte de los restos de Primero Almirante Cristobal Colon" or "Last Remains of the First Admiral Christopher Columbus. Discoverer of the Americas."

IT WAS Diego's body, Santo Domingo now declared, that was resting in the sarco-

phagus in Seville. And so the newly discovered casket of the many inscriptions was entombed in the Cathedral of Santo Domingo under a monument of white Italian marble. Here it will rest until it is placed in the new Inter-American lighthouse to be built on Torrecilla Point, the site of the first permanent Spanish settlement in America.

### Indoor Plants

GROW some of your house plants from seed. By starting seed in cold frame or seed bed, you can have a fine array of cheerful flowers indoors within a short time.

## Soil Conditioning Valuable—Says Expert



Judith Hills Packard, President of the Hollywood Garden Club and Consulting Rosarian for the American Rose Society and the National Council of State Garden Clubs, points out the great value of conditioning the soil prior to planting, and continuing to keep it fertile with steer manure for year-round garden beauty. An ardent rose enthusiast, Mrs. Packard states, "that be all flowers respond more quickly to feedings than any other garden plant. Steer Manure is the one fertilizer most essential to roses and if a good mulching of steer manure is applied about the first of March and again in the early fall, the roses will be excellent. It is so important to prepare rose beds at least two months before January bare root planting. Learn to mulch your roses often with Bandini Double Screened Steer Manure—the finest available. Its uniform high quality, freedom from foreign matter—sticks, stones, etc.—and high nitrogen content make it especially suited for mulching. Roses are colorful and should be planted more extensively than they are," continues Mrs. Packard. "But remember, roses need good mulch, so be sure to ask for Bandini Double Screened Steer Manure." Lawns, too, need mulching and every year about this time home gardeners begin to renovate their lawns. We here in Southern California are troubled with Bermuda Grass and no matter how carefully we prepare the seed bed of that new lawn, sooner or later the Bermuda or Devil Grass, as it is commonly called, will take over. Bermuda goes dormant at the start of cooler weather and has a tendency to dry out which gives lawns that brown, tired-out look that is so unattractive. Renovation gets rid of all the dried portion of the Bermuda Grass and allows new seed to be planted. Bandini Double Screened Steer Manure is the perfect mulch to use for Fall Lawn Renovation, say garden experts, because these experienced people know that it is gathered from cattle fattening pens, where the paved floors eliminate sand and dirt, and the high protein diet fed the cattle increases the nitrogen content. Age decomposing assures uniformity, freedom from weed seeds. The next time you need Steer Manure, follow the example of the garden experts and ask for Bandini Double Screened Steer Manure by name. It's easy to see the difference and your local garden supply dealer has a stock on hand.

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Use moderately rich garden loam for potting purposes. See accompanying article for tips on bulb culture.

# Try Growing Bulbs Indoors

By Mary Engels

**G**ROWING BULBS indoors is a type of gardening that can be enjoyed by everybody. You don't need a vast acreage, a lot of money for upkeep or, as a matter of fact, very much knowledge. Yet the results of bulb-growing indoors are always highly gratifying. And, in addition, you can watch the day-by-day development of the plants. This is the time to get started. There are several bulb varieties suitable for bulb forcing but tulips, daffodils and hyacinths remain the most popular. This also seems to be true of outdoor bulb growing. For forcing purposes the largest size will prove most advantageous. This seems especially true of hyacinths, the small or bedding size being of very little value comparatively for indoor culture.

One of the most important factors concerned with pot culture of bulbs is adequate drainage. Unless excess moisture

can flow rapidly from the container the bulbs may rot. Although bulbous plants thrive on ample water supplies, they are not aquatics. They will not develop properly in soggy soils and the bulbs, because of the large mass contained, are quite susceptible to rotting.

Drainage is easily installed in the average clay pot or comparable container. The drainage hole in the bottom of the pot should be covered with a piece of curved broken crockery. The curved section should face upwards. Then add a layer of broken bits of crockery. This situation will prevent the soil from clogging up the drainage hole, will encourage free exit of excess moisture and provides for a certain amount of aeration.

A MODERATELY rich garden loam slightly on the alkaline side will suffice for a

potting mixture. Thoroughly decomposed manure can be added but make sure it is no longer hot. Bulbous plants can be forced well only after a system of well-established roots has formed. One of the best ways of encouraging this condition is to sink the pots in a ditch.

Make a trench about six or eight inches deep, just narrow enough to accommodate the planting containers. Before setting the pots in this ditch water the soil thoroughly and do not let the compost dry out afterwards. The pots can then be covered either with soil or peat and topped off with leaves or peat.

If this type of culture is not convenient the pots can simply be stored in a dark room. Keep out light and heat. The temperature should not exceed fifty degrees for best results.

**B**ULBS CAN also be planted in fibre, rather than making a soil mixture. Bulb fibre is sold by most garden supply dealers and is economical and clean. The pot that is to be planted should be filled to the top with the fibre, then saturated with water and all excess moisture squeezed out. Then plant the bulbs. Add water about every two weeks and more frequently after the roots are well established.

It is advisable to keep the bulbs in a cool environment until about the first of February. The early varieties can

then be introduced to a temperature of around 65 degrees. Keep them well shaded for the first week; after this more light can be added and watch the soil moisture content carefully; it must not be allowed to dry out. More heat can be allowed and in approximately one month the flowers should appear. As the tops develop you gradually add more light and heat.

**C**ARE IS needed to avoid too much light which may cause the flowers to appear prematurely; the result being a flower squatting on a very short stem. To discourage this formation, place an inverted pot over the plant, thus keeping out the excessive light. Such treatment allows the stems to grow to their proper height in advance of the flower opening stage.

Hyacinths and daffodils such as the paper white and golden paper white can be grown just in water. The hyacinths should be placed in regulation hyacinth glasses and the narcissus in shallow bowls, the bulbs being supported in place by pebbles or small rocks.



Daffodils are among flowers that may be cultivated to advantage indoors. Hyacinths and tulips are others.

# Care of Dahlias and Mums

By Norman Cobb

**D**AHLIAS and chrysanthemums are two of the Southland's most popular fall flowers. The mum is recognized more or less officially as the queen of autumn life.

flowers and the dahlia definitely is a close runner-up. These two floral types can justifiably boast of as great a diversity of form and color as any comparable kind of plant life.

Dahlias and mums are highly effective for indoor decoration during the fall season. You can enjoy the cut flowers even though your garden is bare. These two flowers are among the most popular florist subjects during the next few weeks. How long the blooms last depends on the treatment they receive after being re-

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Gallons ..... **49c**



Large-flowered chrysanthemums, like that in picture above, are a complete flower show all by themselves.

moved from the parent plant. If properly handled both mums and dahlias will last for many days... often more than a week... when displayed indoors. It is best to cut the flowers early in the morning. The second best time is late in the evening. During the early morning hours the plant cells are turgid with the moisture stored up during the previous night. Blooms removed at that time usually suffer a minimum of shock.

The cutting tool used, whether a knife or pruning shears, should be clean and extremely sharp. If the cut produces a mashed or ripped stem end, then the flower's longevity may be seriously curtailed. The life of a flower after it is removed from the plant depends on the ease with which water is absorbed into the stem. This is difficult when the stem ends are mashed and ragged.

It is best to cut the stems on an angle, rather than straight across. It is difficult for water to move into the stem ends when they stand on a solid base; the angle of the cut facilitates rapid movement of water up into the stem.

**M**UMS KEEP best if the flowers are cut after they have attained complete maturity. However, open center specimens should be cut before they open fully. The wood that is cut into in separating the stem from the plant should be fairly soft; if not the flower's keeping qualities will be greatly impaired. Varieties that are subject to wilting should have the stem split about four or five inches along the base. Scraping the outer skin at the base also aids in greater moisture absorption.

The longevity of both the dahlia and mum will be improved by dipping the stem end in boiling water for about one minute. Then place the flowers in a deep container filled with cold water to a point just below the flower head. Allow the blooms to rest in this manner for several hours before arranging them.

This is an excellent time to select varieties of both dahlias and mums for next year. The fall flower shows usually feature mums and you can also see the plants exhibited at most nurseries. One of the

(Continued on Page 13, Col. 2.)

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## Garden Tips

**G**ARDENING tips for the week... Bermuda lawns can be kept green all winter by sowing rye grass on top of the Bermuda. This custom is well known in the southern states. The Bermuda will go dormant with cool weather but next spring will wake up again. Rye grass is low-priced and will keep your lawn green over the winter. For a complete renovating job, however, it is best to sow a high grade mixture which does not contain rye.

If space is lacking in your garden for a wide planting of bulbs then grow them in pots. Several varieties are available and you will really gain much from this type of gardening. Buy your bulbs now while dealers still have a satisfactory assortment.

Watch soil moisture carefully. Natural rains during fall are not enough to keep plants going. Mulches of peat will tend to keep the soil moist for a fairly long period of time. To a certain extent this reduces your water bill.



Dimorphotheca is an African daisy that thrives in the winter months and does well in Long Beach section.

# Annuals for Winter Color

By John Ronson

**A**NNUALS are a natural for winter color in the Southland. They grow faster than any other kind of plant. This is especially important during the winter season as cooler temperatures usually cause plant growth to slow down. Annuals are distinct from perennials in that they complete their entire life cycle in one growing season. Comparatively speaking, they are the "hot rodders" of the plant kingdom.

Nurseries are now pushing the sale of bedding plants, among which you will find dozens of annuals. But there is still time to sow seed of many of these varieties. Growing plants from seed is still one of the most satisfying experiences in gardening. There is really no thrill quite like that felt when the tiny seedlings burst through the surface of the soil. In addition, the price of packet seeds is just about the only item that has not skyrocketed during the past few years. Ten cents will buy you just about any variety of flowering plants commonly sown.

Starting the seed indoors will aid in forcing the plants. The temperature is usually higher even if the plants are kept in your garage. For this purpose use a nursery flat. This is a shallow wooden container, measuring roughly about 18 inches by 18 inches. It is advisable to sift the soil thoroughly. Most nurseries now stock potting soil and other soil components that will prove ideal for starting purposes.

Tamp the soil after placing it in the flat. This motion settles the soil, a procedure that will indicate the height of the surface. The soil should never be filled to a point level with the top of the flat. Leave a space of about one-fourth of an inch. Otherwise, when watering the water will flow over the sides of the flat, rather than sink into the soil.

The small plants should be pricked out of the seed flat before growing too large. They can then be shifted to the same size flat but more space should

be allowed. Ordinarily set just about 100 plants in a flat. Then, as they develop, the plants should be hardened off. Hardening off is a process that consists simply of toughening up the plants before transplanting them to the outdoor garden. This is accomplished by cutting down on water and gradually exposing them to outside growing conditions. Otherwise, the shock of being moved from a sheltered location to a more rigorous one may produce a setback.

Annuals are best transplanted on a cloudy day when evaporation is at a minimum. In removing the plants from the flat make sure that plenty of soil adheres to the roots. The danger results from exposing the feeding roots to the air. That dries them out, causing the plant to wither. Apply sufficient water after transplanting to the entire soil area in which the plants are set.

African daisies are among the most popular annuals for winter growing in the Long Beach area. They are very much at home in this area during the next few months. Also, they flower abundantly when many other varieties are without blooms. In addition, the African daisies serve a dual purpose: They are splendid in the outdoor garden and as cut flowers indoors will last for days. The colors, in contrast to

the gray skies usually prevailing in winter, are bright and gay.

**A**RCOTIS may be used for bedding purposes, in the border or raised solely for cut flowers. The new hybrids contain an abundance of lively shades, including: Orange, yellow, terra cotta, salmon and carmine. The plants attain a height of about one foot, the individual flowers measuring up to three inches across.

Variety grandis produces a profusion of daisy-like flowers which are white with a steel blue reverse. The plants are quite bushy and grow to about two and one-half feet.

Another splendid African daisy is dimorphotheca. The hybrids run through shades of white, salmon and orange. They should not be confused with dimorphotheca elkonis which is a perennial and looks something like arctotis grandis.

**M**oonflowers which open at sunset are a sure-fire attraction for garden visitors. The white moonflower has fragrant blossoms four to five inches across, larger than any morning-glory. Flowers which are about to blossom can easily be identified, and it is fascinating to watch their tightly twisted petals slowly open as the twilight fades.

## Moonflowers

**M**oonflowers which open at sunset are a sure-fire attraction for garden visitors. The white moonflower has fragrant blossoms four to five inches across, larger than any morning-glory. Flowers which are about to blossom can easily be identified, and it is fascinating to watch their tightly twisted petals slowly open as the twilight fades.

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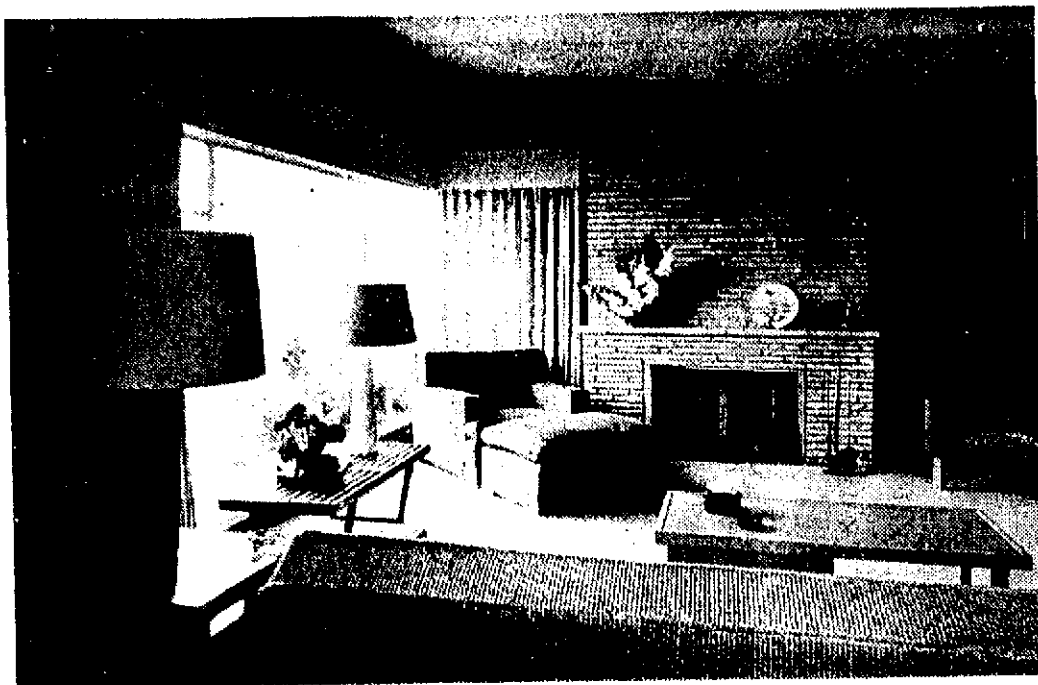
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The long, low look of modern styling is found in the cheerful new residence of Mr. and Mrs. Mark Andrews. Above is a view of the comfortable living room.

## That Long, *Low* Look

**M**R. AND MRS. MARK E. ANDREWS are good mixers — they were able to blend three different materials to make up the exterior walls of their new home at 1061 Amelia Dr. Stone, stucco and wood were used, each having its own texture but all blending well. To help tie these materials together, plaster is painted just dark enough so that the orange tones of the stone stand out.

Horizontal and vertical lines are used in the design of this house to contrast each other. Stone planting boxes and the flat roof with its wide overhang accentuate the long, low

By Althea Flint

look that is so new in houses of today. Fluted glass panels beside the front door provide interest.

The front door opens into an entry way shielded from the living room by a planter of stone and tropical plants trained on ceiling height poles. An archway from the entry into the dining room is fitted with sliding doors of opaque glass. These doors slide into the walls — out of sight.

Stone of which the planting box in the entry is constructed is repeated at the opposite end of the living room where it forms the fireplace in a floor-to-ceiling panel. A low mantel is also of stone. A wide window stretches nearly the length of the room and turns the corner next to the fireplace. A cornice box is covered in fabric which matches the pale gold draperies. Draperies may be pulled for privacy.

Soft grey carpeting is in contrast to two walls of cocoa, one wall and ceiling of pale blue and the fourth wall papered in a pattern of white flowers and green leaves on a gray background. This setting is ideal for the well-proportioned contemporary furnishings used. A brown chair has a metallic thread running through the upholstery fabric.

**I**N THE LARGE front window stands a low slat bench decorated with flower arrangements and a lamp. A long couch placed with its back to the entry so that it faces the

fireplace is upholstered in gold-colored fabric. Side tables and a coffee table grouped with it are of light wood.

A wide passageway to the den can be closed off by glass sliding doors. These opaque glass doors make it possible to close off the living room and dining room from the back of the house which sees the most use. Wide windows in the den look out on the center patio. When the glass doors are open the outdoor view can be seen from the living room.

Attractively patterned and colored linoleum in the den make this room a practical one for growing children to play in. Draperies which hang at the windows match those in the living room.

Wide corner windows also fill the dining room with light. This light can be regulated by Venetian blinds. Wooden cornice boxes top the pinch-pleated draperies. The good-looking sideboard combines drawer space for linens and shelves behind glass doors for china. Walls are painted yellow above

(Continued on Page 12 Col. 5)

## Recipes for Hot Soup

(Continued from Page 7)

1½ cups finely chopped or sliced cooked carrots as the vegetable.

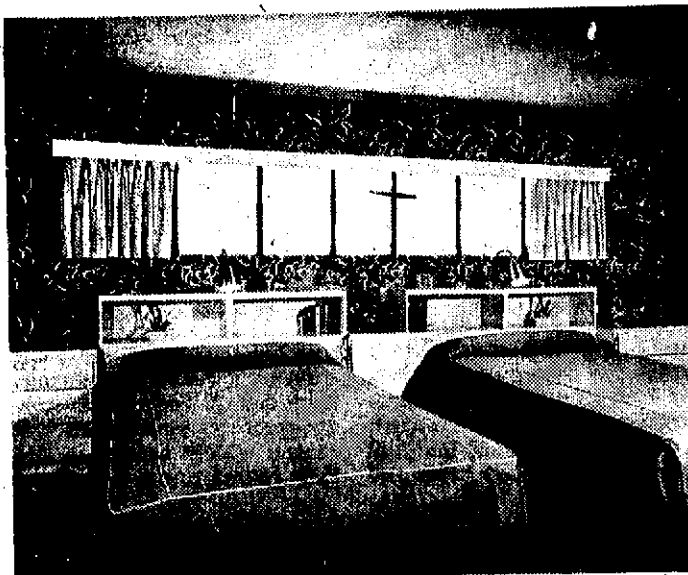
**Cream of Celery Soup:** Make cream of vegetable soup, using 1½ cups sliced or cooked diced celery as the vegetable. Celery is also in plentiful supply this fall.

**Cream of Corn Soup:** Make cream of vegetable soup, using 4 cups milk as liquid and substituting 1½ cups canned whole

grain corn, or one No. 2 can cream style corn, for the 1½ cup of vegetable.

**Cream of Pea Soup:** Make cream of vegetable soup, using the liquid from a No. 2 can of peas as part of liquid. Use the peas, sliced or partially mashed, for the 1½ cup of vegetable.

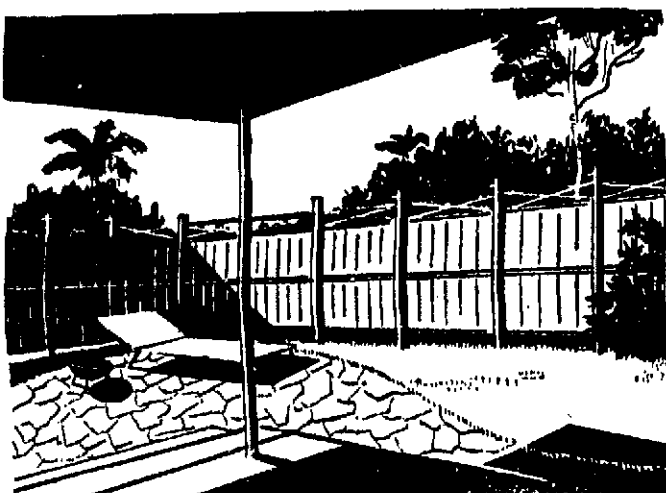
**Cream of Spinach Soup:** Make cream of vegetable soup, using 1½ cups of sliced cooked spinach as the vegetable.



—Photos by Eldon L. Fitzgerald

Rose on brown paper in etched pattern covers one wall of bedroom. Chests, headboards are of same light wood.

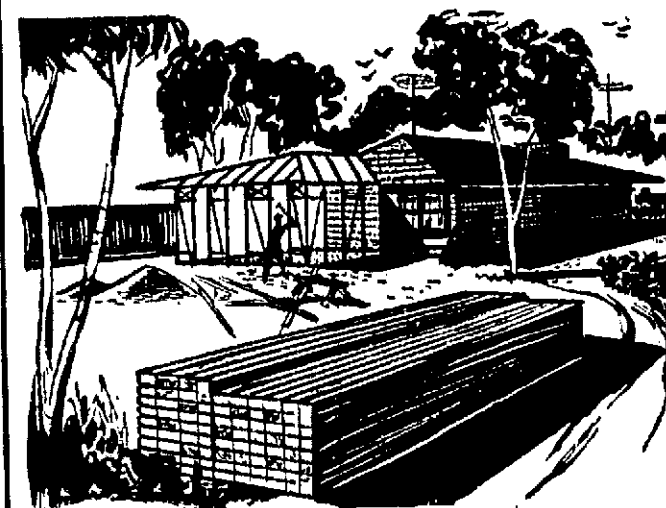
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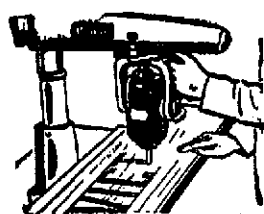
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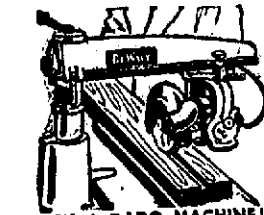
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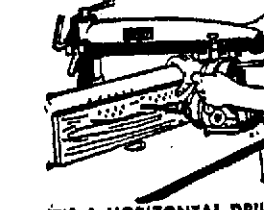
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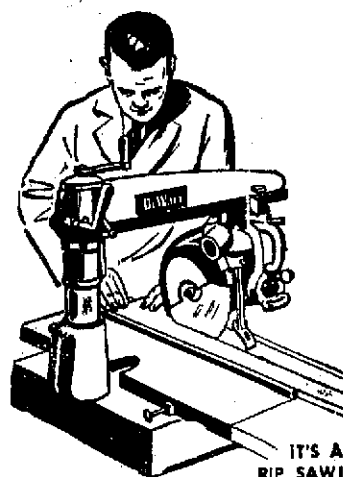
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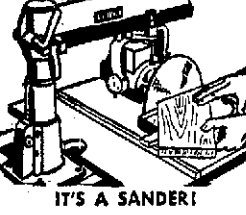
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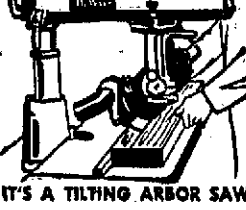
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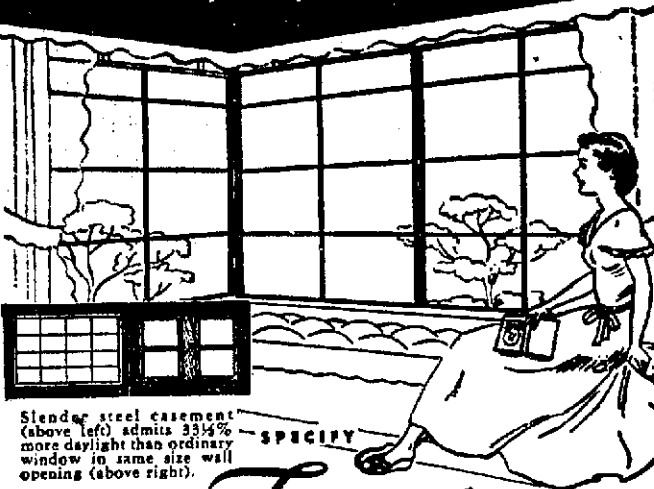
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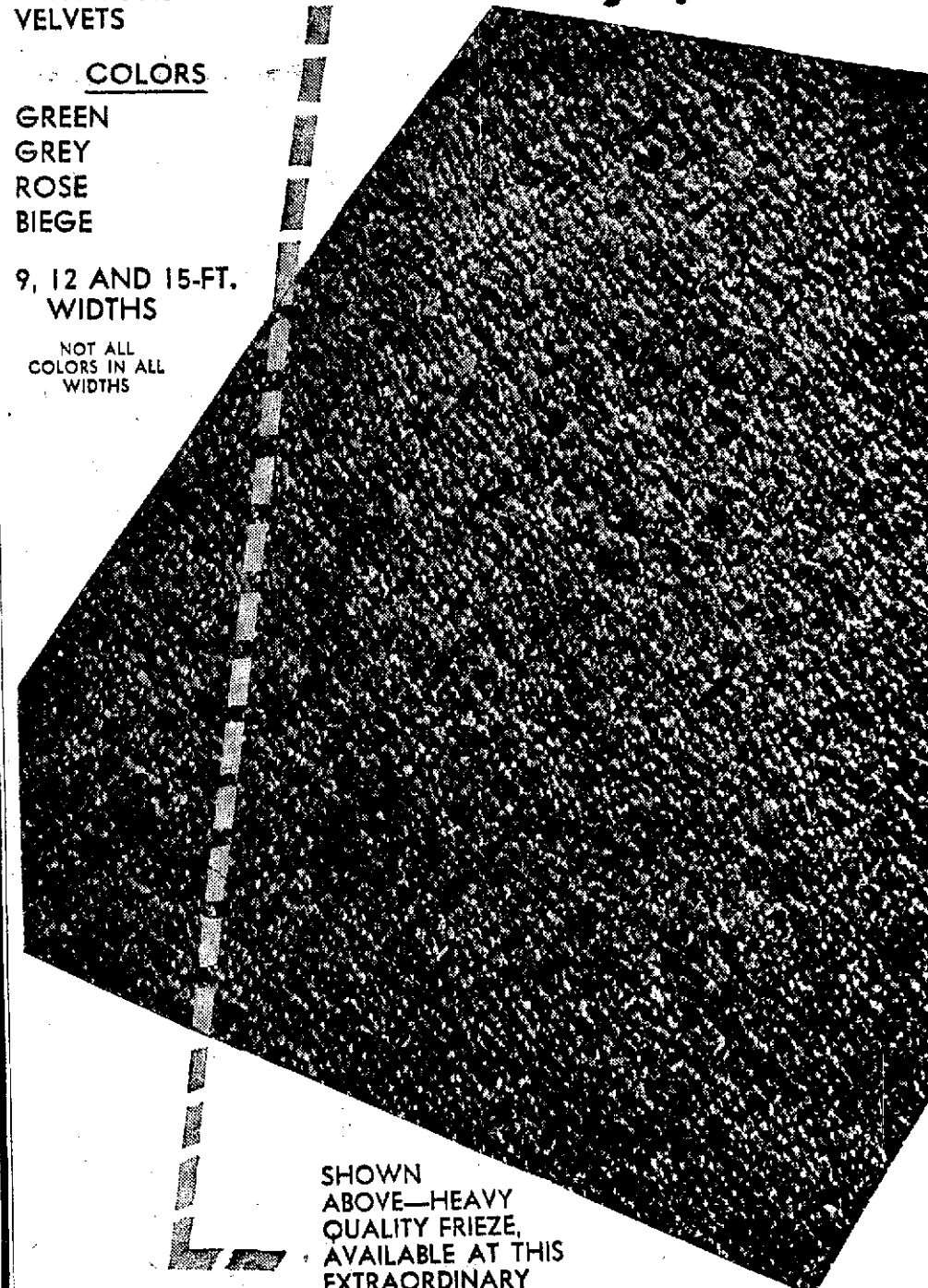
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# Today's Trends in Fences

By Jewel Austin

FENCES are almost a necessity on city lots but you can make them do more than just enclose your

property. Use them as screens or baffles to define separate areas, or as wind breaks where the difference between comfort and discomfort out-of-doors is determined by wind rather than temperatures.

But in choosing a fence remember that there is a fence for every lot. Don't select one without first determining whether it is the right kind of a fence for your property and purpose. What may be attractive in one place may be awkward or out of keeping in another setting. The solid board fence of a small city garden is only distantly related to the open perimeter fence of a country orchard. One is intended to block the view while the other is a border to be seen through.

Many materials suggest themselves as suitable for fence building. Of these, redwood is extremely popular in the Southland, either by itself or combined with rock or stucco walls. Redwood is readily adaptable to several methods of finishing—i. e., log oil, var-

nish, paint—and thus provides variety.

To get the most enjoyment out of your yard and gardens you require privacy—you will enjoy eating out of doors more if you know outsiders can't observe every bite. If you use your yard for entertaining, the service area where garbage pail and clothes line are kept must be screened off from the terrace and garden. Either a jog in the fence surrounding the yard or a lattice over which berry vines trail will cut off an unpleasant view.

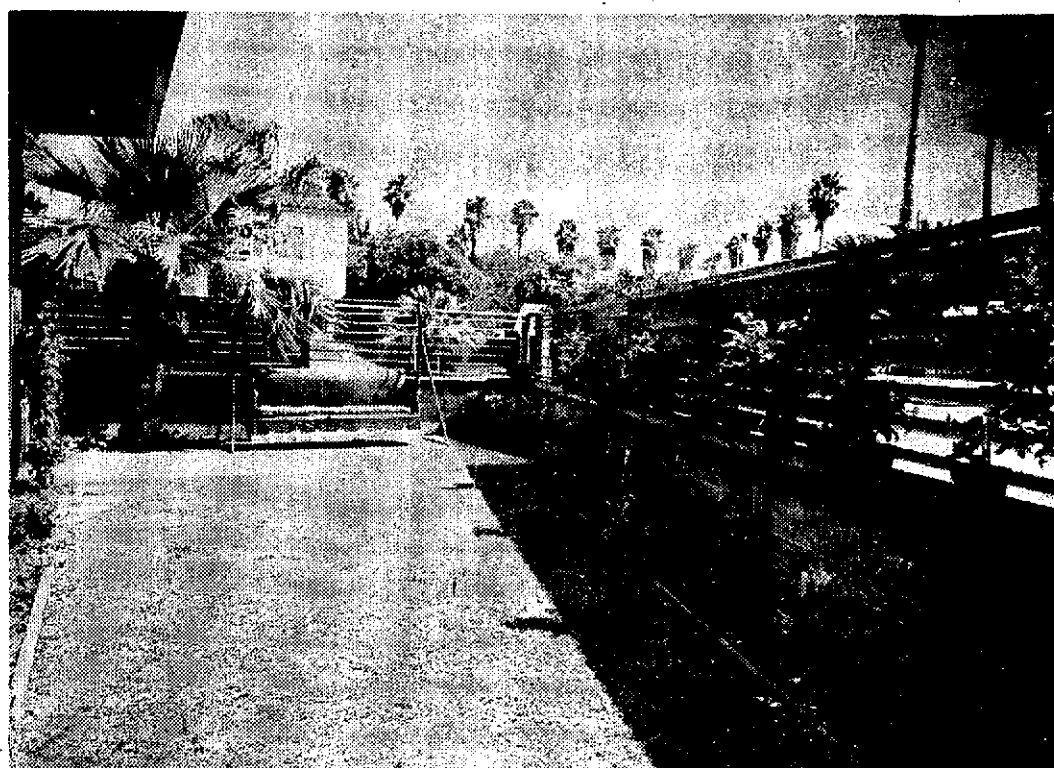
YOU CAN also dramatize plants with fence backgrounds, especially if your favorite plants require shade, as do fuchsias and ferns. Maybe the fence you use to hide the service yard will provide the right protective alcove for fuchsias or set backs in a fence offer possibilities of arranging a series of show cases for flowers.

A bare wall or fence can be made attractive on the street side by training planting in espalier fashion on a

trellis attached to the enclosure. If trees or an overhead lattice on the inside can be seen from the street the wall will look a lot more friendly. A popular way of decorating a high fence which can be seen directly from a window is to cover it with a plant display case of grill work in which potted plants can be placed. This is a good idea for a compact garden because the owner can frequently change color arrangements by merely changing the pots.

There are many types of fences, therefore be sure you choose one which will earn its upkeep by satisfying your needs. A fence or wall may be built of the same material as the house to seemingly extend the size of a small dwelling, and at the same time provide privacy and wind control for a garden. This type of fence must be well braced to resist wind pressure.

GRAPE stakes make a fence which provides privacy and forms an excellent background for climbing plants. A straightforward picket fence is the honest answer to the problem of separating the front of portion of a homesite from the street or sidewalk. A low, split-rail fence makes an attractive border between lawn and sidewalk and, if made of unfinished posts and



Southland emphasis on gardens requires new ideas in fences. Above, louvers top cement-block wall at home of Mr. and Mrs. D. B. Merrill, 15 Via Di Roma.

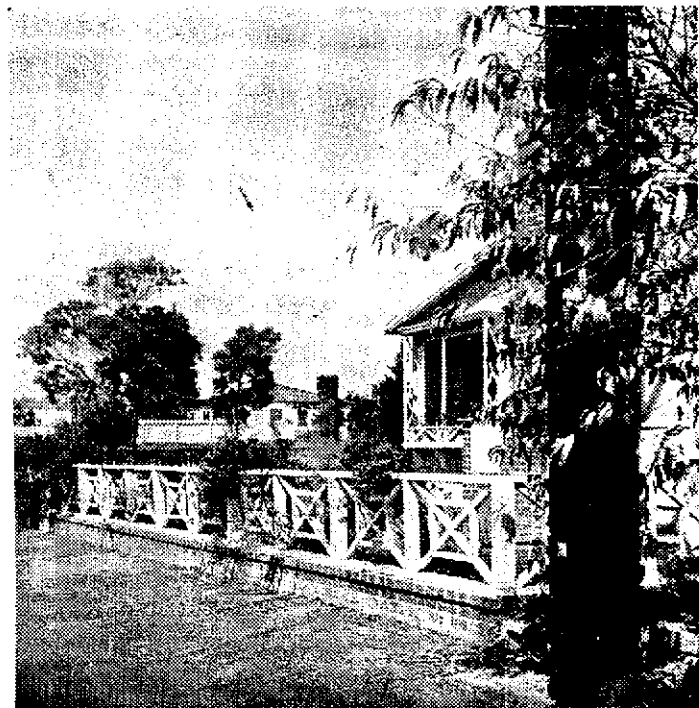
well-built, it will last indefinitely.

To insure complete privacy on a city lot a plywood fence supported by sturdy vertical redwood posts and triangular bracing is excellent. A top cap is necessary to keep moisture from seeping into the plywood.

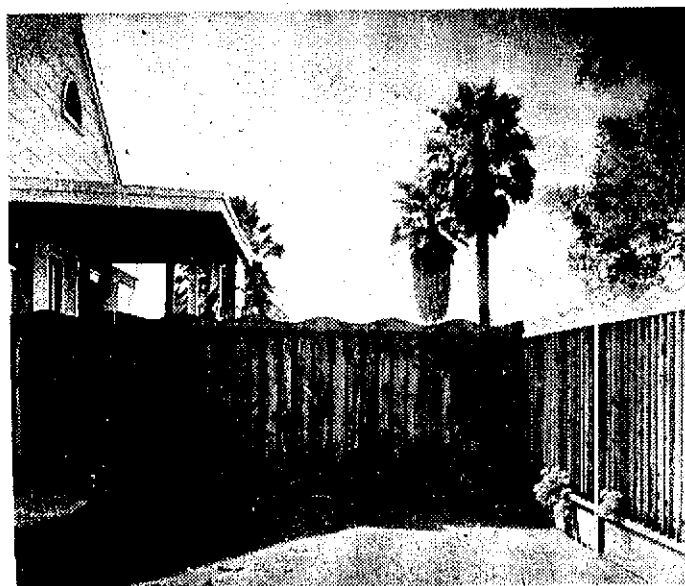
When planning fences remember that wind in itself does not lower the air temperature, but it does lower body temperature—makes you feel cooler. Oddly enough, it has been proved that a solid fence

is not always the best for wind control. A screen-like fence, such as the lath fence, can be

counted on to protect a wider area than its openness would suggest is possible.

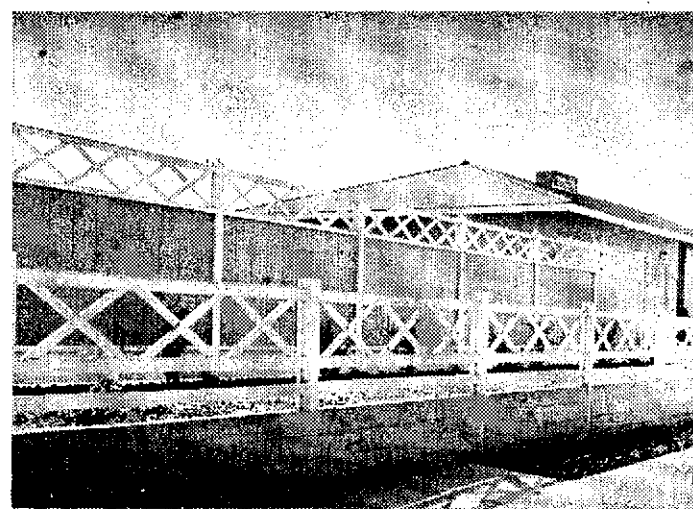


Dr. and Mrs. John A. Harris use this attractive fence to mark property, sidewalk line at 320 W. Bixby Rd.



—Photos by Eldon L. Fitzgerald

Vertical louvers provide privacy, regulate flow of air at garden of Mr. and Mrs. J. Valianos, 3856 Pine Ave.



Space for planting between two rows of fencing creates beauty at home of Harry Stellers at 130 W. Bixby.

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## Decorating Topics

By Edgar Harrison Wileman

THE style trend in living rooms today is to mix related styles and harmonizing woods. An 18th Century room, for example, may contain articles of the Chippendale, Sheraton, Hepplewhite and other friendly periods. The wood in most of the pieces is most likely to be mahogany but there is nothing against using walnut, cherry, rosewood and others in the same room. Variety gives character to the ensemble and allows for more individuality.

Pairs of tables, chairs, lamps, etc., may be used as desired, sometimes, however, this is overdone and everything in the room seems to be duplicated. As a matter of fact, it is not necessary that the tables at each end of the sofa be a pair; they should look well together and be more or less the same size and height, but one table might be of the Chippendale piecrust top variety and the other a Duncan Phyfe drum table; and so with the lamps on each one. They should harmonize but need not necessarily match.

Sometimes a pair of upholstered wing chairs, one on each side of the fireplace, is exactly

the right setting for certain rooms; in others, however, it might be too artificial, especially where individual comfort must be considered and the room is too small for other easy chairs that might fit the owners better.

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A stone planting box and vertical posts help to create idea of privacy by shielding living room from entry.

## Long, Low Look

(Continued From Page 11.)

the combed plywood dado which is painted brown.

A large built-in of cabinets between the den and kitchen provides a convenient place for the children's paraphernalia.

THE KITCHEN is done in various tones of blue. The work counter is of blue tile, walls and cabinets are a lighter tone of blue. The ceiling and linoleum floor are a darker shade of the same color. The floor is bordered in a wide band of maroon. The stove and refrigerator are placed at either end of the U-shaped work counter. Work surfaces are well placed on either side of the stove.

The stove and a panel of glass brick above separate the

work portion and dining areas. A window lets morning light into the dinette with its yellow-topped table and blue chairs.

An automatic washer is built into the service porch. A half bath is built just inside the back door.

In the master bedroom one wall is papered in an unusual pattern of roses etched in rose on a brown background. A slit of windows in this wall is hung with rose-colored, pinch-pleated curtains. Spreads on the twin beds are rose and brown and bookcase headboards are of light wood.

A dressing room connects this bedroom and the large bath, which is done in a yellow and green color scheme. Large windows and a door connect the bedroom hall to the enclosed patio.

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## house of *Stately* charm

Outdoor beauty in a well-kept garden is a feature of the stately charm of the home of Mr. and Mrs. J. Stowe Carney. Home was built in 1920. Here, white oleanders and Joshua trees, plants of Southland, grow to advantage.



A beautiful lanai, with walls of glass to connect it with an outdoor living area and spacious garden, is a feature of the Carney residence. The paneled fireplace (left) is part of the lanai, as is enchanting view of the garden (right).

—Photos by Eiden L. Fitzgerald

girls are married and have homes of their own, their children love to play here.

**G**REEN is the predominant color used throughout this house. It is the basic color in wallpaper used in the entry hall. A pattern of white and rose carnations has the color and design needed to give in-

terest to a hall. The library, living room, lanai, powder room and guest room all open off this entry hall. The stair with its turned posts also comes down into the entry.

Soft green walls in the living room make the ideal background for antique furnishings. Most of these pieces are heirlooms which have been reupholstered to blend with both the antique stylings and modern living. A portrait of Mrs. Carney's mother hangs over an old Victorian settee of rosewood.

Deep green marble sets off the fireplace, and the wall above is decorated by a painting of Marjorie and Janice. French doors flank the fireplace, and windows looking out on the front garden are hung with English chintz patterned in a lovely thistle design. Cornice boxes are shaped and covered with matching fabric. Chairs flanking the fireplace are upholstered in silk damask.

In the dining room ornate silver candlesticks stand on the dining table and some of Mrs. Carney's collection of exquisite china are displayed on serving tables. Imported paper is patterned in gray tones on a soft green background. Woodwork, dado and draperies match the predominant color in the paper. Draperies are of raw silk caught back from the well-proportioned windows.

A butler's pantry connects

the kitchen and the dining room and lanai. Dish cabinets and shelves in this passageway facilitate serving.

**T**HE fireplace in the lanai backs up to the living room fireplace. Most of the fireplace wall is paneled in mahogany, left in its natural light tones.

Upstairs, the two bedrooms which Janice and Marjorie occupied before they were married are grouped together, with their bathroom in a section

separate from the master bedroom. The master bedroom is built at the end of the long hall lined with linen closets. The charm of this room is due greatly to the color scheme, which is subdued, with just enough accent of clear gay color. Its dimension accommodates lounge chairs and chaise longue for relaxation. Four-poster beds are covered with white spreads. Bolsters covered in matching fabric are of plywood designed to hold pillows.



A portrait of Mrs. Carney's mother hangs above the antique settee in the living room. French doors are hung with draperies and cornice of English chintz.



Imported scenic paper decorates dining room walls.

By Dorothy Killam

**T**HE house at 4160 Locust Ave. was one of the first built in Los Cerritos and is still among the most handsome. Some of the magnificent trees which now grace its gardens were planted when the house was built, 30 years ago.

When Mr. and Mrs. J. Stowe Carney recently remodeled it, they used panels of sliding glass to replace one wall in what is now the lanai to permit enjoyment of the lovely garden from inside as well as outside. Mrs. Carney, who is the former Mrs. Melvin L. Campbell, gathered many memories in the 30 years she has lived in this home, and some are brought back by the weeping willow tree which was planted when her daughter, Marjorie, was born and the locust trees, planted when Janice was born.

Although the house is 30 years old, its good proportions

and its styling make it as attractive today as it was when built. The lower story is of stucco and the upper story, which was added after the earthquake in 1933, is of horizontal siding. Exterior walls are white, accented with green shutters.

The gardens are unusually attractive because most of the planting is native to California. Two tall palm trees originally grew in pots at the front door of Mrs. Carney's childhood home on Pine Ave. between Fourth and Fifth Sts.

**W**HITE oleanders shield the entry way and are typical of the showy plants which grow well in this climate. Flowers in the front garden have been restricted to white petunias, geraniums, roses, hibiscus—all bloom in white. High brick walls stretch out on either side of the house to enclose the back garden. A redwood gate extends from one end of the wall to close off the driveway to the garage.

Recently some interior remodeling was done, but surprisingly few changes were needed to make this house up to date. The most important

change was made in the lanai, originally used as an informal rumpus room with a row of windows on the garden side. The windows were replaced with panels of sliding glass, tinted in a gold tone so that the light coming through it has a sunny cast. A panel of screen slides over the opening when the glass is separated.

This modern feature has made the room one with the lovely garden and its beautiful trees. The playhouse used by Janice and Marjorie is also visible from where it stands among the locust trees because, although Mrs. Carney's two

## Care of Dahlias and Mums

(Continued From Page 10.)

most interesting gardening subjects available is the cascade mum.

Its name is derived from the appearance of the mature plant; the leader stem is trained to bend over backwards so that the top of the plant is lower than the roots. When in bloom the appearance is similar to a cascading waterfall.

Although dahlias may be left in the ground over winter it is advisable to dig the clumps when the plants are through blooming. Allow some time to pass after the flowering season before lifting the clumps. The stems and foliage should have time to die down somewhat.

Let the clumps dry out in the sun for several hours before storing them. It is advisable to leave some of the dirt on the clumps to prevent

too rapid drying. The clumps can be stored over winter in peat to minimize shrinkage. Divide them later, just before planting time.

**M**UMS CAN be allowed to grow on until about the end of the year when they should be cut off fairly close to the ground. This procedure encourages the development of new top growth. A large number of new canes will shoot up as a result of this pruning operation. Cuttings of tender stem ends can be taken about

March or April of next year. Or the old plants can be divided and root divisions replanted.

Several nurseries in the Long Beach area specialize in mum plants. They will take orders now for delivery of plants next spring. This is an excellent way of insuring that the varieties desired will be reserved for you. It also gives you the opportunity of actually seeing in flower the hundreds of varieties from which you can make your selections.

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# Building Level Continues High

## Gains in House, Commercial Plans

**B**UILDING activity in Long Beach maintained its consistently rapid pace last month, with permits issued for \$3,128,850 worth of work, according to the monthly report of Edward M. O'Connor, city building superintendent.

Declines of \$300,000 in school construction authorizations and \$65,000 in oil derrick permits were nearly offset by gains in commercial and residential building, O'Connor disclosed.

The total number of permits issued in the city last month was 1255, in comparison to 1412 in August and 1587 in September, 1949. The \$3,128,850 volume in September of this year compared favorably to the \$3,210,100 of the preceding month and to the \$3,545,110 of September last year.

The department approved plans for 106 single-family houses, four duplexes, a five-unit apartment house and a one-family dwelling and store for a total of \$1,002,540. Residential permits in August amounted to \$889,685 for 116 dwelling units. In September, 1949, the figures were \$901,370 for buildings providing 159 units.

Last month's totals reflected renewed construction of homes in L. S. Whaley's Los Altos Community. Otherwise, it is believed Long Beach would have reflected the general drop in residential building reported from all over the nation.

In addition to one school project for \$652,500, the department authorized five store buildings for a total of \$489,250. Repairs and minor alterations, numbering 933, totaled \$659,283. Seventeen oil derricks added \$165,000 to the city-wide total.

The department authorized construction of 109 private garages with an aggregate valuation of \$63,600. Seventy-one permits, amounting to \$28,975, were issued for signs, sheds and miscellaneous small structures.

Other categories were:

| No. | Item          | Amount   |
|-----|---------------|----------|
| 1   | Dental clinic | \$40,000 |
| 1   | Public garage | 12,000   |
| 1   | Gas station   | 3,000    |
| 2   | Shops         | 2,000    |
| 2   | Warehouses    | 10,000   |

## One Week's Production

The Department of Defense will buy only 1,500,000,000 board feet of lumber during the fiscal year ending June 30, 1951, reports the National Association of Home Builders.

This is only one week's production in the lumber industry and will not upset the lumber market. N. A. H. B. said, "There will be plenty of lumber to build housing, consistent with a war-emergency economy."

## Medical Building

**A** \$100,000 MEDICAL office building will be erected at 4310 Atlantic Ave. by Silvers Bros., Long Beach builders. It was disclosed last week when the building department was requested to issue a construction permit.

The two-story structure, embodying the American colonial atmosphere typical of many buildings in the district, will have an exterior of brick with modern touches of fluted glass and decorative tile.

George Kahrs, architect, and Vern D. Hedden, engineer, planned the project. It is 100 feet by 96 feet overall, with 568 square feet of usable area.

On the ground floor will be eight medical suites. Each will have its own reception room, office, treatment or consulting rooms and miscellaneous facilities.

Upstairs will be the clinic headquarters. A large staff office, clerical office and manager's office.

Three large rooms, which may be used as single offices or divided into several more, occupy half of the upstairs.

## Garden Chapel Sold

**T**HE Garden Wedding Chapel, 3020 E. Third St., has been purchased by Caroline Wolfe, formerly of Dallas, Texas, from Mr. and Mrs. Charles Patterson, it was disclosed last week.

An extensive remodeling and redecorating program has been started by the new owner. Mr. and Mrs. Patterson have moved to Chicago.

The Chapel, which comprises the residence, groom's room, chapel gardens and chapel building, was reported sold for approximately \$45,000.

James Edmonds Jr., realtor, represented the Pattersons in the negotiations. Ed Duggar, realtor, represented the purchaser.



Said to be the largest theater west of Chicago, the Circle Drive-In Theater was put under construction last week. The \$250,000 installation is on 15 acres south of the Traffic Circle. Pictured at the ground-breaking are (left to right) Craig Hosmer, attorney; Laurence B. Updike, co-owner of the land; Thornton Howell, president of Eagle Theater Corp., owners of the theater, and Mrs. Gilbert J. Brown, co-owner of the land.

## \$250,000 Theater Project Launched

**G**ROUNDBREAKING ceremonies for the \$250,000 new Circle Drive-In Theater touched off construction activi-

ties last week that will continue until opening date early in 1951.

Site of the gigantic theater, expected to be the largest this side of Chicago, is 15 acres south of the Traffic Circle.

Entrance will face on the new alignment of Ximeno Ave. Kennedy Engineering Co. is architect and contractor in charge of construction.

The Eagle Theater Corp., owners of the open-air show place, have arranged for a 20-year lease on the property from the co-owners, Mrs. Gilbert J. Brown and Laurence B. Updike. Attorney for the Updike interests in the transaction was Craig Hosmer.

Thornton Howell, Eagle Theater Corp. president, has announced that an ultra-modern structure is planned. There will be a play area and equipment for children, newest type of RCA projection and sound equipment and a de luxe snack bar, with windows provided for watching the show while eating. The screen tower features glass brick louvers.

Contours of the site's natural amphitheater will be followed as closely as possible, Howell said.

The Eagle Theater Corp., which also owns the Starlite Theater in San Francisco, is planning gala opening ceremonies at the Circle. Tentatively scheduled for appearance is the star of the opening night picture.

The Alamo Bay Builders, Inc., propose to build a five-room home at 5117 El Roble. Exterior is stucco and shingles, with shingle roof. There are to be two bedrooms and den, living room, kitchen and breakfast area, and one and one-half baths.

The Alamo Bay Builders, Inc., propose to build a five-room home at 5117 El Roble. Exterior is stucco and shingles, with shingle roof. There are to be two bedrooms and den, living room, kitchen and breakfast area, and one and one-half baths.

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## Subdivisions IN THE MILL

**F**IVE NEW subdivisions, comprising a total of 558 new homes, are on the planning boards, it was reported last week. In addition, subcontract bids have been requested on 88 dwellings in two Garden Grove communities.

Largest of the subdivisions is Tract 16894, north and south of Foster Rd. and west of Studebaker Rd., Norwalk. Containing 53 acres, it will be divided into 296 lots. Louis Lesser, Los Angeles, is owner-subdivider.

Tract 17049 in Sunshine Acres, south of Anaheim Telegraph Rd. and west of Valley View Ave., is being planned for Hughes Bros., Santa Fe Springs. Reno H. Sirrine, Downey, is subdivider. The project contains 52 acres and will be divided into 177 lots.

In Garden Grove, Tract 1485 will be located south of Garden Grove Blvd. and west of Canby St. E. A. Martens of Garden Grove, owner, will make 42 lots from 10 acres.

Two proposed subdivisions are in Downey. Tract 17060, south of Anaheim Telegraph Rd. and east of Passons Blvd., is a 5-acre parcel to be divided into 27 lots. Larwood Co., Los Angeles, is owner-subdivider.

Tract 17082 is to be west of Old River Rd. and north of Stewart and Gray Rd. The 4-acre plot will be subdivided into 16 lots. E. L. and Beulah Burke of Downey are owners. Subdivider is Henry J. Kimmes, Huntington Park.

Reames & Jess, Bellflower contractors, have requested subbids on 57 homes in Garden Square Tract and 31 in Sunshine Terrace, both in Garden Grove.

Both groups will have stucco and siding exteriors, dolomite and composition shingle roofing, oak and linoleum floors, brick fireplaces, dual wall furnaces, tile drainboards, landscaping, etc.

## Veterans Preference

**H**OUSING EXPEDITER TIGHE E. WOODS has announced that veterans' preference in the rental or sale of new housing applies to the wives and other dependents of members of the armed forces now serving in Korea.

His statement was made after consultation with members of his veterans' advisory committee, who had asked for assurance that preference may be claimed by the dependent families of fighting men.

Preference including these dependents is provided for in regulations issued under the Housing and Rent Act of 1950, Woods said. His clarifying statement assures veterans of World War II and persons now in active service first chance in the purchase or rental of housing accommodations completed since June 30, 1947. The provision is effective throughout the United States, the District of Columbia and all U. S. possessions and territories and is continued until June 30, 1951.

Persons offering new or converted dwellings for sale as single-family residences must offer them exclusively to service personnel and veterans of World War II or their families during construction or conversion and for 30 days after completion, and for seven days in the event of resale or an offer of resale to nonveterans.

Persons renting new construction or converted existing dwellings, other than places designed for transient occupancy, must publicly offer them to service personnel, veterans or their families during construction or conversion and for 30 days thereafter, and for seven days prior to subsequently renting or offering them for rent to nonveterans.

electrical current as well as being a permanently insoluble preservative.

The Federal government has included Chemonite in the new issue of the Federal specifications, and many prominent western utility and manufacturing organizations as well as American Association of State Highway Officials include it in their regular specifications.

## Baxter Has Chemonite Process

**T**HE Long Beach plant of J. H. Baxter & Co. will shortly begin treating lumber, poles and piling with the Chemonite wood preserving process developed by Dr. Aaron Gordon. It was announced last week by C. A. Chadbourne, general manager, at San Francisco.

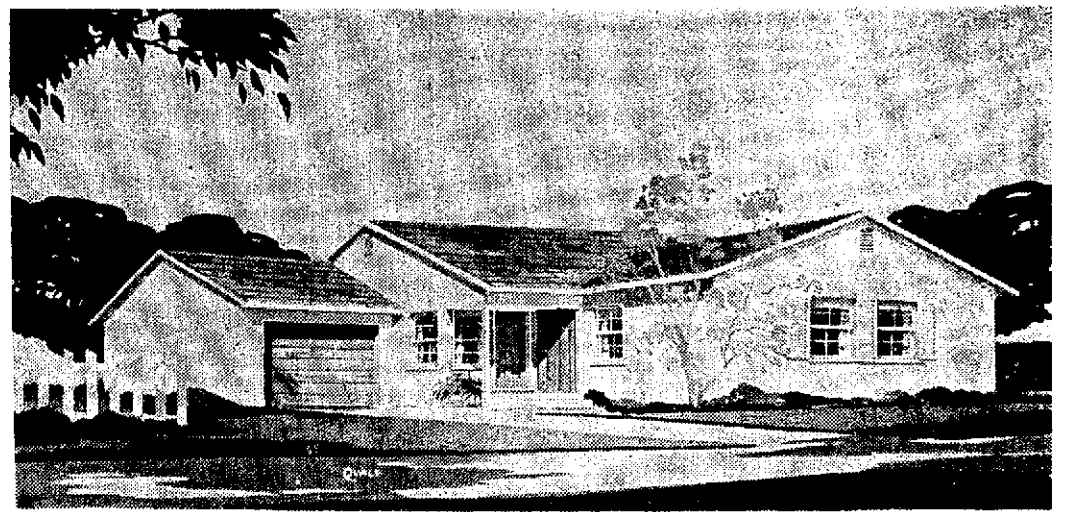
The Baxter firm has purchased rights to the process for the states west of the Mississippi River, Chadbourne said.

"The Chemonite process, developed over a period of years by Dr. Gordon and associates at the University of California, is the most outstanding development in the timber preservation field since creosote was first used for this purpose," he declared.

Service records and tests by governmental agencies and private users show Chemonite to be outstanding in many particulars, Chadbourne continued. Recent availability of improved chemicals, including technically pure copper hydroxide, permits the Chemonite process to produce treated material which is clean, odorless, paintable and nonconductive to

## Realty and Building

Everett Purcell, Editor



This home contains one of 13 basic floor plans featured in Lakewood Park. Each plan is adapted to three exterior styles to produce a total of 39 architectural designs for the vast new community at the northeast corner of Long Beach.

## Top Salesman Sold Self a Lakewood Park Home

**A**S ONE of the top salesmen at Lakewood Park, Jim Wade has sold a lot of homes to ex-servicemen at America's \$250,000,000 planned community—even without counting the one he bought for himself and wife, Genevieve.

"One of the basic principles of successful salesmanship is to know and believe in the product you're selling," Wade said yesterday in the living room of his three-bedroom Lakewood Park home. "And after living here more than two months we're more enthusiastic than ever about our place. I guess I just naturally impart some of this enthusiasm when talking to buyers, for I find myself thinking of our own home when explaining the dwellings' features."

The 32-year-old salesman, who is a lieutenant with the combat engineers in the ETO, said that after he was discharged he and his wife rented in Long Beach.

"We had been yearning for our own place for months, and every Sunday found us out looking. Then, I came to work at Lakewood Park and in selling the homes here got to know them inside and out. Buyers asked me if I would live here, and that got me to thinking. Would I? Well, I immediately bought one and got it for no down payment, and \$50 a month, including everything except taxes. You can't beat a deal like that—and two-bedroom homes are available from \$44 under the same terms."

"Don't forget the woman's angle," Genevieve chimed in. "Jim can't take all the credit for our buying at Lakewood Park. I checked developments throughout the area before visiting here, but these houses sold me at first glance."



Manny Borun, vice president of Thrifty Drug Stores, checks over sketches of stores in the firm's expansion program. Thrifty last week acquired the lease for a drug store building under construction in the Lakewood Circle business center on Los Coyotes Diagonal at Rosada Ave.

## Lease Taken

**T**HRIFTY DRUG STORES has acquired the lease of the Caner & Pearson Drug Co. on a building under construction in the Lakewood Circle Shopping Center and will enlarge it for an ultra-modern unit of the prominent California chain.

Manny Borun, vice president of Thrifty, and Llewellyn Bixby Jr., president of the Bixby Land Co., jointly announced the change last week. Paul W. Elmquist Co., exclusive leasing agents for the Bixby Co., handled the negotiations.

The 7920-square-foot structure is one of three nearing completion in the new commercial district on Los Coyotes Diagonal at Rosada Ave., northeast of the Traffic Circle. A super-market and variety store have leased the other buildings.

Thrifty Drug Stores, currently in the midst of a huge ex-

pansion program including nine new stores, considers the Lakewood Circle "a prime opportunity to bring Thrifty's pricing and merchandising benefits to a circle neighborhood," Borun declared.

The firm was established in 1929 and attained rapid growth during the depression period by large volume buying and small margin selling. Today Thrifty offers over 22,000 items, compared to a few hundred in the first store's stock.

Thrifty Drug Stores, current drug store operation, and many innovations in today's drug store have been largely credited to the ideas of the Thrifty executives. New styles of store layouts, exterior displays, interior design and merchandising creativeness were all part of this transformation from the old-fashioned drug store of yesterday to the new Thrifty "super de luxe drug store of tomorrow."

Asked what features "sold" her, Mrs. Wade said she liked the bright kitchens, with their inlaid linoleum, stainless steel drainboards, double sinks, built-in garbage disposers, commodious cupboards and drawers and big dining area.

She listed the large living rooms with their picture windows, the bathrooms with their inlaid rubber tile floor, Pullman lavatory, four-foot-high Marlite tile shower splashes in the tub; and the large level lots, the back yards of which are ideal for fencing in for patio and barbecue, as the Wades have done.

"Geographically, Lakewood Park has many advantages," Wade said. "You are 15 minutes from downtown Long Beach, and within 10 miles of some of the Southland's favorite beaches."

Speedy access is available to other areas, since all north-south main streets in Lakewood Park converge on the Santa Ana Freeway on the north, and Hwy. 101 leads to the beaches on the south.

From a job standpoint, Lakewood Park is convenient to North American, Douglas, Kaiser-Frazer and other key heavy industries, convenient to the harbor and its shipbuilding firms, the citrus industry and the many business locations of downtown Los Angeles.

For veterans who have retained their active status in the services, Lakewood Park is within minutes of a new Army reserve base, a permanent Coast Guard installation, and a Navy air base. A new National Guard Armory is being constructed near by.

Veterans wanting to use their GI education benefits at night or day schools can do so at a near-by college.

"And don't forget," continued Wade, who is just beginning to break 90, "the Lakewood Park Country Club, where the \$10,000 Invitational Open tournament will be held in January, offers one of Southern California's finest 18-hole courses."

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# May Company Groundbreaking

## Saturday Set for Start of Huge Lakewood Store

AT 10 o'clock next Saturday morning, some 300 Southern California business and civic leaders will assemble in a one-time bean field northeast of Lakewood Blvd. and Del Amo St. for the formal beginning of construction of the largest community branch store in the largest planned business district in the largest single residential subdivision in the history of the United States.

Tom May, executive vice president of the May Co., will turn the first spadeful of earth for the 300,000-square-foot store building. It will represent a total investment of about \$500,000 by the time its doors open to the public.

### Manor Open Oct. 21-23

FORMAL opening of Los Altos Manor, a new FHA two and three-bedroom development in the University District, has been set for the week end of Oct. 21-23, Walker & Lee, Inc., sales agents, announced yesterday.

This new Lloyd S. Whaley development, under construction by Austin D. Sturtevant, is on Bellflower Blvd. and Stearns St. Seven models are to be previewed next week end.

Plans for furnishing The Campus model are being completed by the staff of Aaron Schultz, prominent Long Beach furniture dealer.

The models, which can be inspected by the public during their construction, will mark the first dwellings constructed under FHA regulations since the new office of the agency was established in Long Beach.

The Manor unit will enlarge the general population of Los Altos community to more than 2000 families.

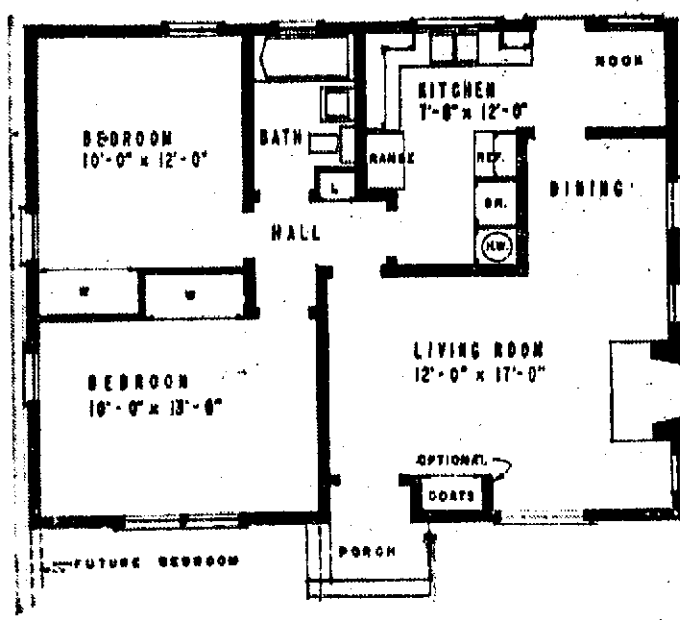
The Manor unit, at FHA terms, will be sold to nonveterans at down payments starting at \$1800, with monthly payments from \$52.25.

Prior to the formal opening of The Campus model, the development will be previewed by federal, city and county officials, leaders and builders who are being invited to attend a reception at the model.

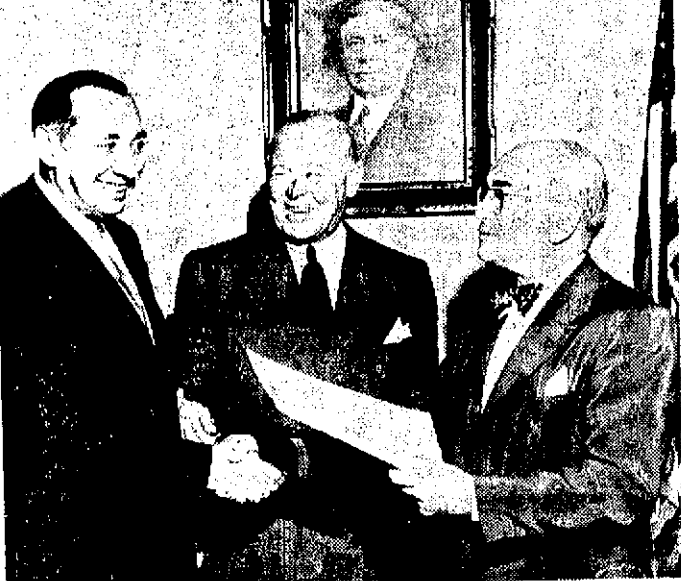
The Manor homes, explained Walker & Lee, already are attracting widespread attention because of design, generous use of redwood finish and trim, and location.

### New Offices

John T. Bohan, realtor-appraiser, has opened new offices at 810 E. Fourth St. Bohan, a member of the Appraisal Institute, is vice president of the Board of Realtors.



Here is a small-house plan that makes sense for small-home planners. For it starts out with a small but complete unit, yet makes allowances for a future bedroom. It allows for both a dining alcove off the living room and a nook off the kitchen; but the nook can be transformed into a service porch. But the most notable thing about this design is the generous size of the rooms that come out of a small over-all area. The bedrooms are both ample, each with its wardrobe closet; the living room with its adjoining dining alcove, is quite spacious; yet the over-all area is only 808 square feet. If so desired, the front entrance may be constructed in line with the front wall. The house is practically a perfect square, which means economy in building. (This plan is from the new home plan book, Harmonious Homes, which may be obtained by forwarding a dollar to the Southern California Building Permit Service, 5762-R W. Pico Blvd., Los Angeles 35, California.)



Next Saturday morning will mark the ground-breaking for the May Co.'s \$500,000 store in the new Lakewood Center, northeast of Lakewood Blvd. and Del Amo St. Pictured at the conference last week when the date was set are (left to right) J. K. Eichenbaum, president of the Lakewood Center Corp.; Walter Brunmark, vice president and general manager of the May Co.; and Tom May, executive vice president of the nationally prominent retail organization.

### Ten-unit Apartments

WILLIS BOYD last week disclosed plans to build a 10-unit apartment house at 4799 E. Ocean Blvd. Estimated cost of construction is \$37,000.

All apartments will be one-bedroom size. Dining nooks are provided. There will be four units and five garages on the ground floor and six apartments on the second story.

Exterior will be stucco, with white rock roof. Floor-to-ceiling windows in the front apartments are the dominant design feature. T. L. Sanders, engineer, prepared the plans.

### 'Essentials' Predicted

THE average family home buyer in 1960 will consider as essential features one-story construction, two bathrooms, more insulation, larger lots, and bigger windows. Robert P. Gerholz, Flint, Mich., president of the National Association of Real Estate Boards, predicted last week.

Gerholz based his forecast on the results of a survey under way by N. A. R. E. B. in which replies from 1000 realtors from all size cities in 47 states and from the District of Columbia have been tabulated. All five of those items will be considered essential by home buyers of 1960, said 70 per cent or more of those who replied.

"On the other hand, less than 50 per cent of the realtors believe that a basement, fireplace, separate dining rooms, fewer partitions, and flat roofs will be considered essential," Gerholz added. "The fireplace, however, gets a little stronger support than the other four features, with 47 per cent of the realtors including that as essential."

"These findings are interesting because they demonstrate what the trend will be in new homes," he explained. "But more important, the five 'essential' items show that the public and the realtors expect and are striving for a still higher standard of living for all Americans—certainly a beacon in this world beset by strife and the apparent determination of certain nations and individuals to stamp out human freedom, hope, and progress."

"Builders have improved the standards of housing immeasurably since the end of World War II, despite the constant sniping of radicals in our country who, as part of their insidious campaign to sell the nation on socialistic public housing, belabor the real estate and housing industry as having fallen down on the job. Features in homes considered luxuries before the war are now accepted as essential—and at lower prices."

"Contrast these improvements and expectations for the future in this country with the situation in foreign nations where socialistic restrictions have made a mere roof overhead the greatest objective for which the people dare hope."

### Builders' Exchange

THE POSSIBILITY of forming a Construction Employers Council in Long Beach is being explored by a committee of the Builders' Exchange, according to Henry T. Scott, president.

The local council would become affiliated with the Los Angeles council and would cooperate in disseminating labor information among the various construction employer groups. It would not be a negotiating organization, Scott said.

The committee, appointed by the Exchange board of directors, includes Jerry Jacobs, Clifford Robinson, Albert Reinhardt, George Bailey, George Jagerson and Jack Meadows.

Albert Reinhardt has been selected by the directors of the Long Beach Exchange to serve on the California State Builders Exchange board of directors.

### Lumber

For the first time in several months, lumber production is exceeding shipments and new orders.

### Three Sold by Marron

SALES of an eight-unit apartment house and two residences within the past 30 days were announced last week by Ben F. Marron, Long Beach builder.

The apartment house, located at 1034 E. Carson St., was sold to Mr. and Mrs. Frank J. Beran. Of contemporary architecture, the residence has six two-bedroom apartments, two one-bedroom units and a roof garden. Consideration was reported at \$67,500.

This is the third property purchased by the Berans from the Marron organization. A newly completed three-bedroom home at 3928 Lewis Ave. was sold to Mr. and Mrs. Hansel Nowling of Long Beach. Consideration was reported at \$19,500.

Mr. and Mrs. John Parisi, formerly of Chicago, purchased the two-bedroom residence built by Marron at 3914 Marron Ave. Reported price was \$15,500.



Dr. A. T. Polyzoides

### Reynolds Returns

The Lakewood Realty Co. has been established by Aubrey Reynolds at 4120 Lakewood Blvd., it was announced last week.

Reynolds, a Lakewood real estate man for more than five years, left the field a year ago to enter the restaurant business. Upon the sale of the restaurant, he resumed his real estate practice.

### Polyzoides Is Builders' Speaker

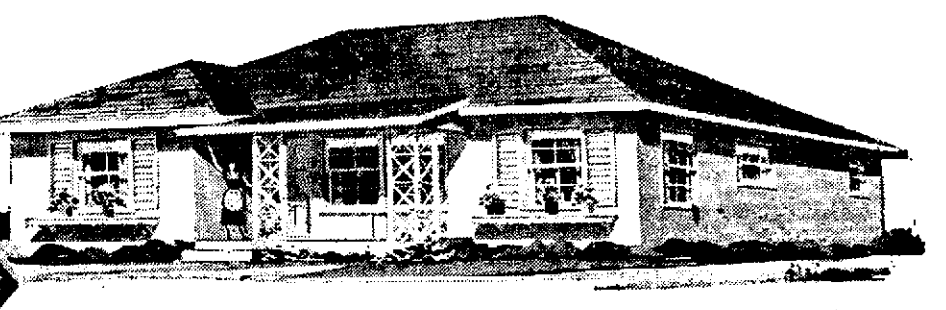
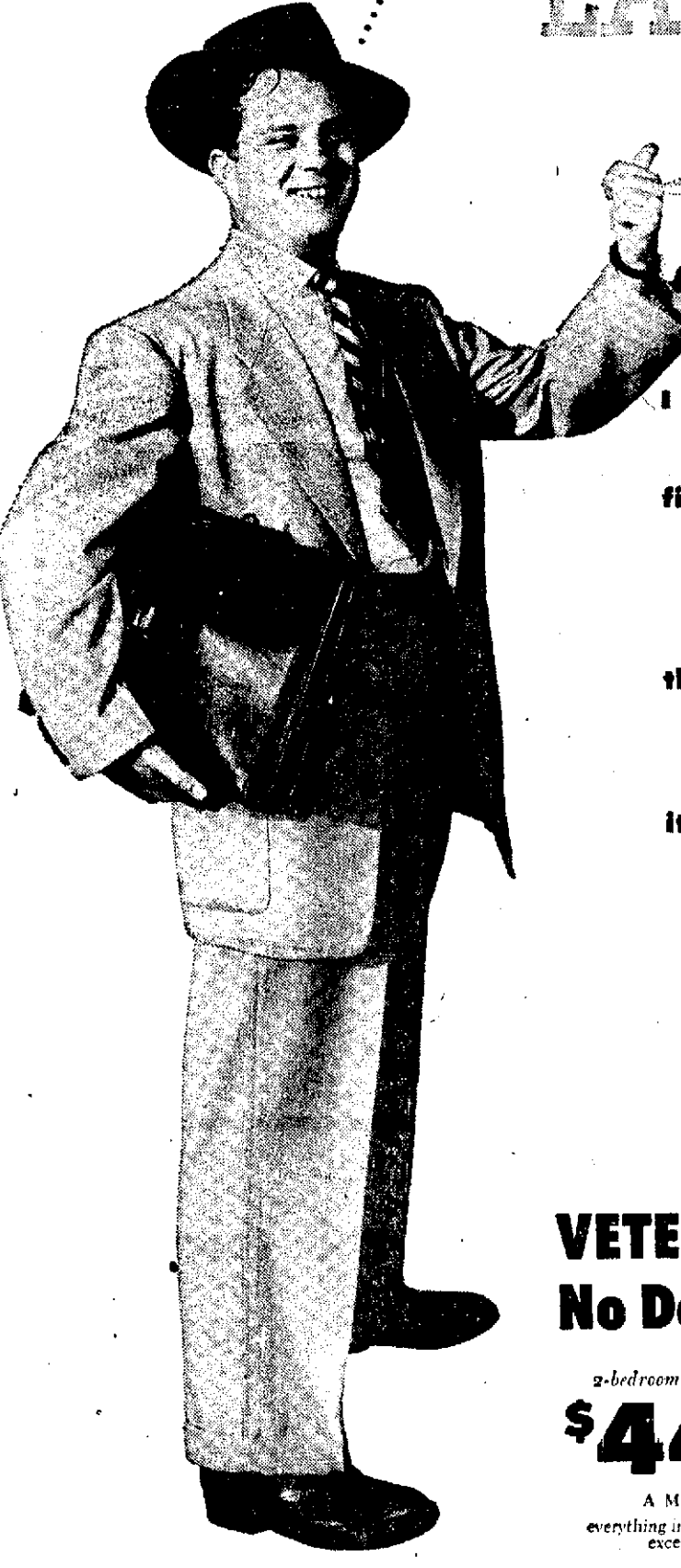
THE BUILDERS' EXCHANGE of Long Beach will hear an address tomorrow evening by Dr. A. T. Polyzoides, noted journalist and educator, on "After Korea... What?", it was announced yesterday by Henry T. Scott, president. The Exchange will meet at 6:15 in Masonic Temple, 835 Locust Ave.

Dr. Polyzoides will relate the international situation centering about Korea to the construction industry in Southern California, Scott said.

The speaker, born in Athens, Greece, is a member of the faculty of the University of Southern California and of the editorial staff of the Los Angeles Times. He is a founder of the Foreign Policy Association and a member of a number of international societies.

Tom Lane is program chairman for the monthly dinner session. Scott will preside.

"I sell'em-I know! that's why I bought in LAKEWOOD PARK"



I know houses, and I know values—that's why I can say these Lakewood Park homes are better buys on both counts.

first, they're built right—solid concrete foundations, for instance, right up to the 2x8 floor joists (makes for lower heating costs, better health). And my wife likes the Waste King Pulverator, extra thick hardwood floors, a floor plan that makes housekeeping easier.

then, as a real estate broker, I know the importance of a good neighborhood—and that's another reason I bought a home in Lakewood Park.

it's a brand new 250 million dollar community—completely pre-planned for new schools, new playgrounds, new churches, new shopping center. When I heard that May Co. was planning a 5 million dollar store out here—that clinched it!

DON'T WAIT, COME OUT TODAY OR TONIGHT—see the nine model homes completely furnished, open and floodlighted 'til 10 p.m. every night.

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SALES OFFICE: 5327 Lakewood Blvd. • below South St. • Open 9 a.m. to 10 p.m. every day

Drive to the Tower

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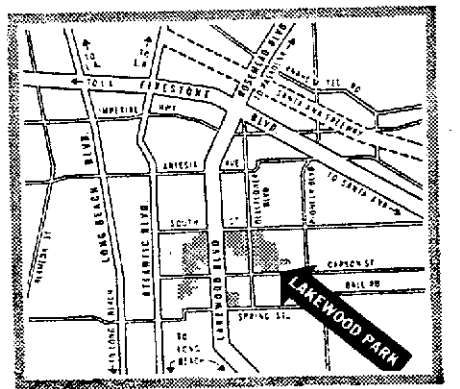
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Even if you have used some of your G. I. Benefits... come and see us! Bring your discharge papers.



### bring the children!

Park them in our new playground... where they can play under adult supervision.



EASY TO GET TO! From downtown Los Angeles drive east on Manchester and Firestone Boulevard to Lakewood Boulevard. Turn right and continue to South Street. Watch for the giant billboards... and the Lakewood Tower!





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**Thick, Dense High Pile**

**9-ft. and 12-ft. Seamless Widths**

**Closely Woven for Longer Wear**

**Exceptional Quality, Thriftily Priced**

You'd expect to pay 10.95 for this **High Pile All-Wool Broadloom**

Just look at SEARS price!

If you know the beauty and quality of Sears 'Brookmere' broadloom, you'll realize this is a wonderful opportunity! It's a very practical, closely woven, high pile Axminster weave in beige 18th Century floral and green or gray tone-on-tone effects. Buy for wall to wall floor covering, or in more than 100 ready-made sizes.

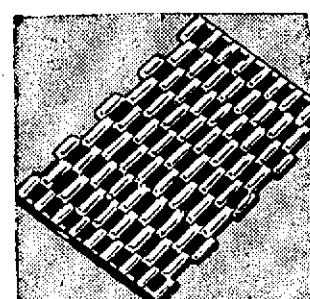
**8.99** Square Yard

Sears NEVER sells 'seconds', 'slightly imperfect' or 'mill trial' floor coverings. **FIRST quality ONLY** at Sears!

**FLOOR COVERINGS**  
SOLD ONLY BY SEARS, ROEBUCK AND CO.

## WIN a beautiful all-wool imported \$100 value Needlepoint Type HOOKED RUG!

Size 9x12! Your Choice! Many Patterns! No obligation! Merely come to our Rug Department and sign a card!

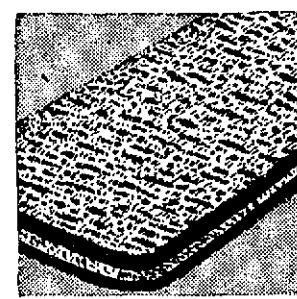


Link Rubber Mats

Regular 98c

77c

Hard rubber tread on rust-resistant steel wire frame. Easy to clean. Approximately 14x21 in.

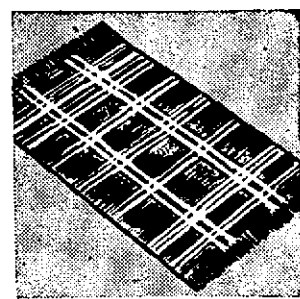


14x24 Cocoa Mats

1.98 Value

1.66

'Harmony House' mats of thick, tough cocoa fibers that clean shoes like a wire brush. 16x27-inch, 2.99. 18x30-inch, 2.98.



Plaid Yarn Rugs

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98c

Imported rugs, firmly woven of all-cotton yarn, no rag. Interesting plaid design in red, green, blue, brown. 24x45-inch size.

## 4 Whopping Big Specials in Luxurious 9x12 Axminster Rugs 66.95 Value!

**56.88**

Thickly tufted all-wool Axminsters in colors and patterns to bring new luxury to your floors. Firmly woven for long service.

'Bayside,' 'Woodcrest,' 'Broadmoor' rugs ..... 69.95

'Cambay' rugs ..... 82.50

'Lucerne' rugs ..... 99.95

Only 10% Down

Sears Easy Terms — Usual Carrying Charge



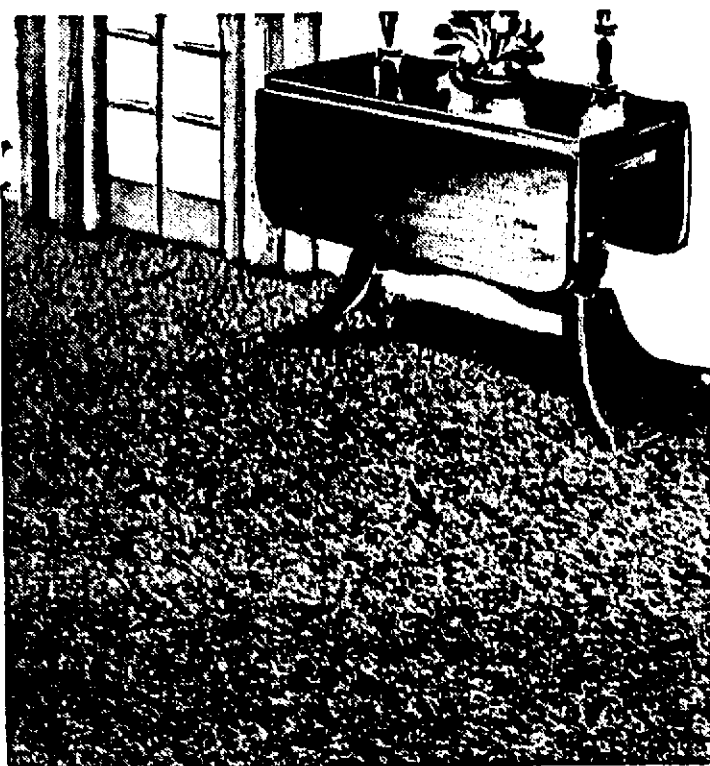
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7.50 Value!

**7.44**

Square Yard

Right in the face of rising prices, Sears offers you this sensational value! Beautiful frieze with a rich pebbled texture that will give your patterned furnishings a luxury background. Every tuft is all-wool!



## "Harmony House" Richly Carved 11.95 WILTON BROADLOOM

Choice of 9 and 12-ft. widths Also 27 inches wide

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Deep, luxurious all-wool pile is richly carved in a modern design. Colors resist soil and footprints. Choice of aquamarine, dawn grey, tulip rose.



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